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Enhanced physical stability, increased shelf-life and viscosity, better mouth-taste are just few of the benefits that this process can add to your products. CONTENTS

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GEA HIGH PRESSURE HOMOGENIZATION TECHNOLOGY IN FOOD & BEVERAGE APPLICATIONS

EA is the technological leader for dynamic high pressure homogenizers and plungers pump, suitable for all industries and applications. This is the result of specific know-how and a spirit of innovation that is constantly focused on innovation and high standard process performances.

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How homogenization enriches food products?

The benefit of high pressure homogenization is well known in dairy, food & beverage industries for subdividing particles or droplets present in fluids, and reduce them to the smallest possible size, down to nanometer range. Enhanced stability, shelf life, viscosity, color and taste are the essential characteristics that the emulsion gains through this process. Homogenization contribute in increasing digestibleness and, as consequence, facilitating assimilation of the nutritional principles as well. The use of high dynamic pressure and homogenizing valves specifically designed by GEA experts for different applications, allow to subdivided particles at the required size and efficiently mix ingredients at the lowest possible pressure, ensuring energy and cost savings.

What makes GEA your ideal partner?

The most important key of success consists in the close collaboration with customers. The connection of common efforts enable to implement innovative and tailor-made solutions, to maintain continuous product development and to guarantee efficient operations with excellent results on the final products. The latest set-up and continuous improvements on production technologies allow the company to offer a complete range of homogenizers, from laboratory up to the industrial scale. Thanks to a strategy of development of both established and potential applications, often based on cooperation with our customers' Research and





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engineering for a better world

Development Centers, GEA can offer highly specific and customized process solutions to always meet, ensure and repeat over time product quality excellence. All GEA homogenizers are designed CIP and SIP, they are available with cGMP documentation and approved FDA and 3-A certification; GEA is also able to support clients for the IQ/OQ qualifications and product test (FAT-SAT).

ARIETE SERIES. The state-of-the-art technology for power, reliability and flexibility.

These machines are easily implementable in remote controlled systems and complete process lines. GEA homogenizers are available in different configurations, conceived with specific liquid end design that allows to reach up to 1500 bar with premium homogenization performances warranty.

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- · Easy to use
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- Reduced operational costs (water, lubrication oil, energy)
- · Low environmental impact
- High capacity at ultra-high pressure

ONE SERIES. The combination of convenience and quality to deliver unmatched benefits.

These 3-piston homogenizers are simple and versatile machines manufactured to ensure easy maintenance and simple installation. Available in five versions, the series can meet any production need (from 300 l/h up to 10.000 l/h - 250 bar).

MAIN ADVANTAGES:

- Ready-to-use
- Ideal for small-medium dairy & beverage industries
- High versatility and smart installation
- Long lasting core components
- Reduced maintenance cost
- Safe sanitary design

Find the perfect homogenizer for your product

The Laboratory and the Innovation Center, just refurbished in November 2019, represent a unique



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resource for customers to directly test homogenization technology on their product samples, refine receipts, develop high efficiency homogenizing valves and evaluate the performance of installed machines.

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Highly qualified staff can support customers in the development of new products, to test maximum process efficiency conditions and product scalability to industrial production processes. 🏛

The quality and the reliability of GEA homogenizers are well known all around the world, find out all the information on the website www.gea.com/homogenizers



जीईए होमोजेनाइजर्स उत्पादन साइट – प🏻 मा साल 1947 में सोवि परिवार द्वारा इंजीनियरिंग के उद्देश्य से स्थापित और डेयरी उद्योग के लिए उच्च दबाव वाले होमोजेनाइजर्स का उत्पादन करने के लिए, इस कंपनी ने जल्द ही अपने मुख्य व्यवसाय का विस्तार करना शुरू कर दिया और बढ़ती ग्राहक मांगों को पूरा करने के लिए विदेशों में निर्यात किया। जीईए समूह द्वारा अधिग्रहण के बाद, इंजीनियरिंग और विनिर्माण क्षेत्र में वैश्विक प्रौद्योगिकी के नेता, साल 1994 में जीईए नीरो सोवि की वैश्विक दृश्यता और ताकत उच्चतम झलक पर पहुंच गई, जो कि होमोजिनाइजेशन तकनीक में दुनिया भर में अग्रणी बन गई। 150 से अधिक कर्मचारी, 20,000 मीटर वर्ग का उत्पादन क्षेत्र और दुनिया भर में 10,000 ऑपरेटिंग मशीन, भविष्य, नवाचार और ग्राहकों की संतुष्टि पर ध्यान केंद्रित करने के साथ साथ एक लंबे समय तक चलने वाली उत्कृष्टता विशेषज्ञता को हमेशा प्रदर्शित करते हैं।

जीईए के उच्च दाब वाले होमोजेनाइजर्स का उत्पादन स्थल इटली के पार्मा में स्थित है।

यह क्षेत्र इटली की फूड वैली के रूप में भी जाना जाता है, कई बाजार-अग्रणी खाद्य प्रसंस्करण कंपनियों के कारण, जिन्होंने यहां अपना व्यवसाय शुरू किया और विकसित किया।

इस अनूठे वातावरण ने जीईए को इस प्रवृत्ति का पालन करने में मदद की है: उत्कृष्ट निर्माण क्षमताएं एक ऐसी मुख्य विशेषता है, जो हमारे होमोजेनाइजर्स को उच्च गुणवत्ता वाले परिणाम सुनिश्चित करने में सक्षम बनाती हैं, साथ ही साथ विश्वविद्यालयों और अनुसंधान केंद्रों का सहयोग भी कंपनी के साथ है।





Full of Vitality



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NICOFRUIT PAST, PRESENT AND FUTURE



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ICOFRUIT is a registered trademark, owned and distributed by Frutthera Growers, an Italian company located in a town called Metapontino, in the Basilicata region, in the south of the Country. This area is well known and is ideally suited to the growing of strawberries, grapes, kiwi and citrus. These fruits find their natural habitat here and are included in the most representative made-in-Italy productions.

india

Adopting the integrated production quality system means employing environmentally friendly production methods, protecting the health of both workers and consumers, making use of technical and economic features of the most modern production systems.

Special care to the environmental issues led the company to achieve an important result: the drastic reduction of pesticides, implementing specific natural technics and recurring to a massive use of antagonistic insects. Natural protection of the plants gave a large contribution to get a "zero residues" pesticides for a lot of the fruit we produce.

Packaging represents another way to respect Earth. A totally brand new compostable packaging has been implemented in our production lines, being entirely degradable and used as a natural fertilizer. Great help for the environment!

Frutthera adopts the integrated production quality system that consists of a combination of eco-friendly production methods, the protection of both workers and consumers' health, and technical and economic requirements of the most modern production systems.









Storage and conditioning are controlled by a software cell that provides constant monitoring of the products' temperature and humidity, from the countryside until their final destination into targeted markets.

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Monitoring the correct temperature during transport is guaranteed by small electronic recorders installed on the means of transport. NICOFRUIT products are traceable and trackable.

Thanks to a computerized system, the product will be followed through all the stages of processing, packaging and storage to the sale moment so that the consumer can trace back the soil where the fruits and vegetables have grown.

Today FRUTTHERA Growers can count on more than 40 partners that cultivate more than 500 hectares of land.

On average, 160 seasonal workers are employed with a max of 350 in the most intense harvest periods. The factory is 12.300 sqm (indoor and outdoor). It is newly built and it has been designed to guarantee the quality of the products.

Sustainable development is the only possible model for NICOFRUIT - solar panels are located on the storage and on the processing plants, and they are sufficient to feed most of the company's energy needs.

From the very beginning, dynamism and long-term outlook have allowed the company to reach internal largescale retailers and important market spaces from South America to the Middle East. Analysing percentage shares, the products are sold 50% in the foreign market, 30% in the internal retail and 20% in the general market.

Since commercial aggregation is a very important target to achieve, Frutthera joined one of the biggest Producers Organization in south Italy, with a total turnover > 70 mln \in , Asso Fruit Italia, that is also a partner of Italia Ortofrutta, the biggest Italian National Union.

As a natural consequence of environmental awareness, Frutthera takes part in a lot of projects to achieve this target, organized by Universities, Research Institutions and many other reliable partners. \widehat{m}

www.nicofruit.it





PND SRL, THE ORIGINAL ONE: BEWARE OF CLUMSY ATTEMPTS OF IMITATION!

pecialisation, customer care, continuous innovation, **custom technology** and an extensive knowledge of **international markets** are just some of the features that have enabled **PND srl** to be among the leading companies in the world in manufacturing and sale of **fruit processing machinery**.

ipdia

This experience has, in 22 years of activity, allowed PND to bring continuous improvements to the machinery in its extensive catalogue, which includes advanced solutions for processing of pears, apples, kiwis, oranges, grapefruits, lemons, pineapples, lemons, mangoes, The satisfaction of seeing that companies in our sector with many years of experience use images and videos of our creations covered by copyright and try in vain to replicate our technological capacity is priceless! For everything else there is PND, the real one... BEWARE OF CLUMSY ATTEMPTS OF IMITATION!



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COMPLETE



ITALIAN PRODUCT = =







strawberries and peaches, with all possible variations in order to meet the needs of companies processing fresh products for Fruit Fresh Cut, canning industry (jam and canned peaches in syrup), and dried and frozen sectors.

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One example is the **PL6M**, a semi-automatic **peeler** with six processing heads, initially dedicated to peeling **mango: nowadays it is also able to peel kiwi**.

The advantages of PL6M, that is: adjusting the peel thickness, managing the production speed and the rotation of the fruit through an inverter, associated with the possibility of **processing fruits** of different calibre without any adjustment and with fast maintenance, are now available for both mango and kiwi.

When choosing one of the **18 semi-automatic machines, manual or automatic ones** in the PND catalogue, you are choosing a standard machine that can be tailored to your needs.

सेब, नाशपाती, कीवी, आम, आडू, खरबूजे, अनानास जैसे फल प्रसंस्करण मशीनों के निर्माण में पीएनडी कंपनी अग्रणी है।



At the website **www.pndsrl.it**, in addition to viewing the product catalogue, it is also possible to consult the calendar of **international trade fairs**. **(m) www.pndsrl.it**







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BORGHI SRL: CEREAL STOCKING AND TRANSFORMATION PLANTS



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ne of man's dreams is immortality, a concept bound indissolubly being healthy, which implies eating healthy.

In view of the fact that a large quantity of products, composing our daily diet, derives from cereals transformation (wheat, corn, barley, etc.), it follows that modern politics considers them as strategic products, as well as fundamental resources for a country's economy, so their conservation is a social target, as well as agri-food. Storing a cereal for longer or shorter periods, in a rational and safe manner with the minimum cost of operation, is the task of a silo.

In order to choose the type of a silos to be adopted, many factors are involved, such as annual passing number, storage capacity, conveying capacity, conditioning and non-conditioning systems, possible treatments and other factors.

In any case, the work cycles in a silos must be rapid, having the possibility to collect and to return the product at the same time, where the man must only check.

The silo capacity is a too subjective factor to allow practical suggestions, it depends on the purpose of the plant and the local market conditions as well as on economic-financial calculations.

However, we could state, in the first

analysis, that a silos plant with:

- a.many cells, of modest capacity and with different grains, is used to make quality.
- b.few cells with large individual capacities and few varieties of cereal, serves for convenience exploiting the market prices for supplying goods speculating on the cost (e.g. cereal purchase and storage during the harvesting period)

The silos are divided into two above mentioned large categories:

Vertical silos

Normally circular, polygonal, with hopper and/or flat bottom.

They can be made of metal, where they can reach a diameter up to 30-35 m, with capacity up to 15.000 tons/each one or in concrete, generally with a diameter from 6 to 8 m with inter-bins and heights of 60-70 m (e.g. port silos).

However, we will deal with this type of silos in a special section.

Horizontal silos

Consisting of flat warehouses, today they represent the most economical system (ratio between cost and stored tons) for cereal storage and conservation (energy and labor necessary for the plant optimal functioning). Generally made of metal or reinforced concrete and/or prefabricated with variable dimensions: width 20-30m up to 50m and length over 100-150 m with storage height (side wall) ranging from 6 to 11 m,

where the unit capacity is generally over 10.000 tons (finding in this situation an economic reason for the choice).

This type of silo is widespread in Brazil and Australia where, in the latter, it covers more than 10% of national storage with warehouses reaching up to 60.000 tons (133 m length, 54 m width, with 11 m average height storage).

The types of horizontal warehouses that we can meet are many, where the best known are the following: As already above-mentioned, the horizontal silos (warehouses) can be made with reinforced concrete walls directly cast in place or with lateral pillars supporting the lateral curtain wall made of reinforced concrete slabs (prefabricated). The flat warehouses can also be made with metal side walls where normally their walls are realized bending (Ω -shaped) steel slabs directly bolted to pillars, always in steel, placed at a constant pitch (from 3 to 5 m) on the warehouse perimeter.

The covering can be realized by means of prestressed concrete





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trusses or in metal where for important lights (over 30m) it is an obligatory choice. The theory used to calculate the pushing on the walls (a fundamental element for calculation and design) is the one best known as "land pushing".

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In the past the use of flat warehouses for the cereal storages aroused some perplexity due to the difficulties that could be encountered in the management of the stored grain, such as:

- difficulty in ensiling uniformly and constantly
- 2) difficulty in intervening in case of non-conditioning
- difficulty of cereal return in compliance with health and hygiene rules
- 4) difficulty of cereal conditioning
- 5) difficulty in stocked mass temperature and humidity monitoring.

The new technologies and financial market trend (banks finance more willingly a flat warehouse than a vertical metal silos) represent an excellent alternative to storage in vertical silos. Take into account the company's type of activity choosing the unit capacity or the type of silo to be adopted, horizontal or vertical.

DESCRIPTION OF A FLAT WARE-HOUSE MECHANIZATION TYPE

A chain conveyor (1) is mounted in one side of the warehouse (normally the longest) for cereal loading and unloading destined to the warehouse storage, in fact: the conveyor is mounted on the bottom of a reception pit regularly covered by a self-supporting truckway grating along the entire length of the conveyor or only where it is strictly necessary (e.g. near the point of unloading of the vehicles and/or in other points, where it is deemed necessary, depending on the activity to be carried out).

The uncovered part is normally closed with reinforced concrete slabs or steel of suitable shape and thickness. The vehicle will discharge the cereal inside this pit which, through the chain conveyor (1), will convey the cereal into the elevator (2). The elevator will raise the cereal and load the warehouse loading belt (3). The belt conveyor (3) will be equipped with a tripper (4) with a motorized advancement, able to discharge the cereal inside the warehouse on time. The warehouse loading and unloading robot is positioned at the tripper discharging. This robot is substantially able to run along the whole length of the warehouse and it can rising and lowering for the whole height of the flat warehouse.

A screw conveyor system is installed on the lower part of the robot to move the cereal from side to side of the warehouse.

As it is easily understandable, once the cereal is discharged from the tripper and it touches the robot wormthreads, the same is pushed on the opposite side. When the cereal reaches the opposite side, a special rocker system will indicate that the cereal has reached the desired position, so it will drive the tripper to move in a predetermined measure; consequently the loading robot will move and repeat the same cycle up to the total filling of the warehouse.

Some shutters (5) incorporated into the wall, which obviously can be manual or motorized, are installed on the side where the reception pit is located, so the chain conveyor (3). The robot will be placed at the point where you want to unload the warehouse and the correspondent discharging shutter will open.

It follows that before the cereal will fall down by gravity, after by means of robot and then it will be pushed towards the discharging shutter.

In this way the cereal will reach the discharging conveyor which, in turn, will convey the product to the elevator (2) placed generally at the head of the warehouse, under which a valve is able to carry out the following operations:

- return
- recirculation
- another operation (e.g. cleaning)

As shown in the operation description, the loading and unloading robot is the main performing element of mechanization. $\widehat{\mathbf{m}}$

www.borghigroup.it





BERRYPLANT: FOCUS ON BREEDING AND QUALITY

erryplant's effort in the selection of new varieties of raspberry has been growing for the last years, as it has become clearer and clearer that breeding was the future of berry market.

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Its 25 years' experience in berry propagation has obviously been an excellent starting point to begin, back in 2006, selecting plants to fulfil the needs of fresh consumption market. "Growers are looking for fruits with a bright red color and a long shelf life and, at the same time, for plants with low managing requirements, able to guarantee also lower labor costs", explains Diego loriatti, the breeding manager and co-owner of Berryplant.

Keeping this clearly in mind, Berryplant developed in the past years two patented varieties, Amira and Regina, which are yet among the most profitable cultivars especially for certain markets. "But we wanted to do something more", continues Diego. "And here comes Primalba! It is a primocane raspberry that we selected primarily for its early ripening characteristics." It is, in fact, at the moment, the earliest ripening on the market, about 6/8 days before Polka, which is still considered a benchmark. Since the first tests in their greenhouse in Baselga di Pinè (an area of Trentino, Italy, historically devoted to berries production), its ripening timing has been considered very stimulating, in particular for cultivation in Northern climates. After the first year of actual production, its good results seem to be greatly confirmed. "Growers could start harvesting just 85 days after planting!", says Diego, proudly, "And this is so promising because it could theoretically fill up the production





The R&I program of this Italian Rubus propagator, presents its latest result: the new primocane raspberry Primalba!



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gap between floricane and primocane productions, when fruit prices are higher as product availability is really low."

What came out from this first harvest of Primalba, is that this plant has many other qualities which growers could widely appreciate: it requires few managements, because the plant is very compact and has short laterals, water requirement is low -making it less sensitive to water stress - and no sensitivity to main fungi and mites is known. Talking about the fruits of Primalba: they're good looking and flavor is excellent; shelf life is good and they can be harvested even when not completely ripe - leading to very fast picking and high quantities-.

"The upcoming season we're planning to test the new variety also in hot climates to understand if Primalba could be a good deal also for growers in Spain, Portugal or Morocco, who represents an important market; nevertheless, new materials are raising from the breeding program and few new selections, maybe even more suitable for these areas, are in the process of advanced trials to some of our clients as a collaboration".

"Concentrating on breeding does not mean forgetting about the basis of our business, which is propagating and selling quality plants.", interrupts Maddalena Grisenti, the owner and founder of Berryplant, "We accustomed our clients to a very high-quality standard. And we do not want to disappoint them." In practice, it means that Berryplant is carrying on a 3 years' control



special

on the plants it's propagating, starting from a certified prebasic material, free from pest and diseases, and continuing with a 2 years pomological and phytosanitary control on the mother plants. "We're known as Rubus specialists (and we proudly declare it in our logo!), so what customers expect from us, is to receive the best Rubus plants, in terms of innovation and quality."

Going back to breeding, research is not limited to raspberry as Diego and Maddalena do strongly believe that blackberry has a great potential, too: "Its success on the market at the moment is limited because there are no good blackberries in the supermarket. This is the reason we're working hard to select a blackberry cultivar that gives fruits with excellent traits to be profitable for the growers, such as great quality and shelf life brought by hard plants with broad resistance basis. And we're confident to gather the first results within 3 years now." 🏛

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TROPICAL FOOD MACHINERY: A LEADING COMPANY IN THE SECTOR OF FRUIT PROCESSING MACHINES



ith decades of experience behind it, Tropical Food Machinery is a leading company in the sector of fruit processing machines.

Founded at the end of the 1970s by a trailblazing Italian entrepreneur, the company currently boasts an operative branch in the Brazilian state of Minais Gerais, processing facilities for two fruits located in the north of the country, as well as liaison offices throughout the Asia-Pacific region, Western Africa, India, and Costa Rica. Thanks to the experience it has gained over the years, Tropical Food Machinery designs and manufactures complete industrial processing lines for tropical fruits and those from temperate climates, for the production of natural juices, pulps, concentrates, sauces, and jams using the most cutting-edge technology.

Each line is designed in-house and then manufactured and tested before every delivery. This makes it possible for the company, whose philosophy revolves around the concepts of flexibility and versatility, to guarantee final products that conform to the most stringent international quality standards, as well as to identify the solution that best meets the needs of each individual client. Furthermore, Tropical Food Machinery offers thorough post-sales assistance that is able to provide replacement parts and prompt technical support if required.

specia

Some of these lines are particularly suitable to the production of orange juice, a product which, also thanks to the pandemic and the growing global demand for vitamin C (the health benefits of which, especially for children, were recently reaffirmed by the





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World Health Organisation) has registered a major increase in demand in the world's largest consumer markets, like those of Europe, the United States, and Latin America, with the latter two, together, absorbing almost half of the global supply.

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Today Brazil is the biggest producer of oranges in the world. According to FAO data, 19 million tons of oranges are produced in this South American country alone, 70% of which are used by the processing industry to produce a wide range of products, including 1.5 million tons of orange juice, making it by far the biggest exporter of this product at the global level.

Traditional processing of orange juice includes transformation of the frozen product. In recent years, however, a growing number of the sector's operators have adopted an alternative method that favours aseptic filling technology, which guarantees a shelf-stable product at room temperature (without the need for a cold supply chain) and is a lowcost solution that has already been tested with other kinds of juices.

Tropical Food Machinery provides complete filling units in accordance with clients' marketing and logistical needs: aseptic filling units for 200 I sacks in barrels and 1000 I bins, aseptic filling units for small sacks (with a 3 I to 20 I capacity), filling units for stand-up and flat bags, filling units for bottles, and, finally, filling units for cans.

Its crown jewel is undoubtedly the EA 2C BD aseptic filling machine. With a filling capacity of up to 12,000 l/h, it is perfect for the filling of whole pulp, concentrated juice, and tomato puree in bags, barrels, or 5 l to 1000 l ageing bins. These highly specialised systems make it possible to track the product's entire processing cycle, guaranteeing adherence to the highest FDA safety parameters.

www.tropicalfood.net



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कमरे के तापमान पर उत्पादों को स्टोर करने के लिए एसेप्टिक उपचार सही समाधान है, जो कि पैकेजिंग प्रक्रिया के दौरान और बाद में संदूषण को रोकता है, यह सुनिश्चित करते हुए कि फ्रीजिंग प्रक्रिया से पीड़ित हुए बिना उत्पाद का एक लंबा भंडारण जीवन रहे।

उष्णकटिबंधीय खाद्य तंत्र विभिन्न क्षमता के सड़न रोकनेवाला भराव के कई मॉडल तैयार करता है, सभी एक ही बुनियादी विशेषताओं के साथ:

- भरने के संचालन की अवधि के लिए महत्वपूर्ण तापमान स्तर नियंत्रण,
- पाइप जोड़ और भाप अवरोधों द्वारा संरक्षित वाल्वों को भरना,
- भरने के दौरान विसंगतियों के मामले में अलार्म सिस्टम ।

इस उन्नत तकनीक के लिए धन्यवाद, यह मशीन विभिन्न प्रकार के उत्पाद को संभाल सकती है और विभिन्न आकार की पैकेजिंग भर सकती है।



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NUTRITIONAL CONCEPTS LAB INNOVATIVE OPEN R&D FACILITY FOR THE FRUIT AND VEGETABLE SECTOR AND THE FOOD INDUSTRY AT VILLA FLORA VENLO

Food has developed a new R&D facility for the food sector and agro-industry at Villa Flora in Venlo. The Nutritional Concepts Lab uses a patented process in the vacuum coater as the basic technique for processing vegetables and fruit quickly and at core temperatures up to 35°C. Subsequent processes such as puréeing, mixing, drying and spraying are also carried out at the Nutritional Concepts Lab. The facility is suitable for the development of innovative dry and liquid products.

india

Retention of bioactive substances and vitamins thanks to low temperatures

MiFood developed its Nutritional Concepts Lab specifically for preparing innovative vegetable and fruitbased products. Fruit, vegetables and waste flows from industries that work with these products can be processed here for a short period and at low core temperatures (up to 35°C). The patented process in the vacuum coater is key to this. Products boil at a lower temperature in a vacuum. The bioactive ingredients, flavour and vitamins remain fully intact due to the short processing time and the low core temperatures. This makes the new R&D facility particularly suitable for the development of healthy pearls, soups, sauces and mixed drinks. Fresh fruit and vegetable mixes can also be processed or dried quickly in the vacuum coater. Products can be mixed or puréed in another process unit at the R&D facility.

Suitable for the development of new liquid and dry products

The vacuum coater incorporates a twin-shaft mixing mechanism that

mixes, fluidizes and aerates the products quickly and efficiently. During this mixing process, liquids such as juices, concentrates and oils can be added to liquid and dry products. The finely atomized liquid droplets mix homogeneously with the products as they are sprayed. Dry products such as powders, pearls, cereals, croutons and extruded pellets can be coated during this spraying phase, without clumping or sticking. The vacuum function used by the Nutritional Concepts Lab ensures that liquids applied in this way can then be sucked deep into dry products. It is even possible to add multiple layers around each product particle, and to vary the vacuum during the process.

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Brightlabs and expert network of food and technology specialists

Companies active in fruit and vegetables and food producers can book













half-day sessions at the Nutritional Concepts Lab for testing and product development. Small-scale production runs are also possible. In addition, these activities can be supported by the new R&D facility's network of food and technology specialists. Batches from 10 to 500 litres can be processed. Furthermore, customers can use Brightlabs to determine the constituents, quality and food safety in vegetables and fruit. The Nutritional Concepts Lab obviously maintains strict confidentiality when working on projects. For more information about the Nutritional Concepts Lab and product innovation, please contact Raymond Nolet, +31 6 10322186, send an email to info@mifood.nl or browse to

www.mifood.nl 🏛







LATEST NEWS

Sarchio: when organic and glutenfree is synonymous with goodness



Gabriele De Luco



Cesare Robert CEO of Sarchio



ven before ecology and "healthy eating" became topics of current interest and received wide attention from the media and companies, Sarchio made environmental sustainability and food wellness its mission. The first Italian company to offer organic and gluten-free food, Sarchio has been committed since 1982 to the production and marketing of organic, healthy, and natural food. Starting from the typical foods of the initial traditional Italian cuisine - which have remained within the range - Sarchio has specialized in more innovative products, dedicated to those who follow particular eating styles or are intolerant to certain ingredients, with a focus on gluten-free and vegan.

To learn more about this innovative company, we interviewed Cesare Roberto, CEO of Sarchio.

Your company has been committed to sustainability since its origins, at a time when attention to ecology and respect for the environment was not yet as widespread as it is today. Where does this attention come from? Respect for nature and the environment and the spread of the culture of a correct and healthy diet have always been our company mission, to which we add a careful selection of the best organic raw materials, for safe and healthy products.

Talking about the introduction of regulations related to organic products, you touched on a fundamental point: how did the introduction, in 1991, of the EEC Regulation regulating organic farming methods influence your reality?

Before that date, there were several agencies in charge of verifying that foods called organic met certain requirements in the production, processing, and transformation of raw materials. The introduction of a Community Regulation that regulates the method of organic farming and defines univocal "rules of conduct" has allowed to spread a real culture of "organic" and to define a set of univocal rules to be followed by everyone.

Another important date for the development of Sarchio is 2004, the year in which the company began the process of



obtaining authorization from the Ministry of Health for the production of gluten-free dietary foods. Even more decisive was 2006, when with the arrival of the authorization Sarchio became the first Italian company to produce organic and gluten-free foods. Where does the attention to gluten-free come from?

Sarchio has always promoted a healthy, balanced diet with a high nutritional value. The research and the intention to offer innovative products with a high health and nutritional content has spontaneously translated into the development of a line of organic products suitable for those who follow special diets related to food intolerances: today an entire production area of the company is dedicated to the production of gluten-free products.

Researching goodness and ensuring a high standard of quality remains the guiding principle of the entire range of products. All products are designed to be good and suitable for the whole family because they are produced first of all with strictly selected organic raw materials. Our motto is "Good for everyone because they are organic and also... gluten-free".

What are the main markets in which the company operates? Do you also export abroad? Is there a typical customer?

As far as our distribution is concerned, today we are 90% in Italy and 10% abroad.

Sarchio's "typical customer" is certainly the consumer who supports a lifestyle based on health, wellbeing, and sensitivity to environmental issues, who prefers organic food and its natural and simple flavours as an alternative to conventional food. The entire range includes almost 180 organic products, including a gluten-free line (about 90 items) refundable by the National Health System and a vegan line: a complete range ideal for coeliacs, vegetarians, vegans, adults, children, and anyone who wants to make a healthier and more balanced diet a real lifestyle.

So far we have talked mainly about the choice of raw materials, but committing to the environment and ecology is not limited to the choice of sustainable products, it is a complex process, made of different stages. It starts with production, goes through transportation, packaging,



distribution, and sales. How does Sarchio take care of these different aspects?

The use of "clean" energy with a perspective of energy saving and environmental sustainability has been a priority that has conditioned the plant choices. Our company headquarters is built according to innovative building criteria, energy efficiency and low environmental impact, also from the point of view of the systems: we have a photovoltaic system with a total power of about 110,000 kWh/year that covers almost all the energy needs of the structure, and thanks to special compressors we recover hot water for the production areas.

Packaging is an extremely important and controversial issue, as it is closely linked to the production and disposal of plastic materials. How does Sarchio reduce the impact of its product packaging on the environment? Do you use particular technologies in this area?

We have been working for some years on gradually replacing the external plastic present in the packaging of our products with paper. We have eliminated 60% to 70% of plastic from the wrapping of cookies and breakfast cereals and this change will involve a large part of the Sarchio range. We pay particular attention to the packaging phase of the products where recyclable materials such as cardboard and paper tape are used, trying to limit the use of non-recyclable materials to a minimum.

As far as the packaging of our products is concerned, our partnership with Tecnopack, a company that produces machinery for the packaging and preservation of products with which we have been collaborating since 2012, is fundamental. It was together with Tecnopack that we accepted the challenge of trying to minimize the impact of packaging, making it 100% recyclable. A challenge that today, thanks to this strategic partnership, we can consider won. 🏛



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S is a Company, founded in 2005, working as process equipment supplier for the beverage industry. During these years WS has achieved a very good reputation in the beverage industry field, managing to cooperate with the major global players, such as Coca Cola, Pepsi Cola, Nestlé Waters and Orangina-Schweppes, and with private investors installing new production facilities, quite often green fields, in emerging Countries.

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WS has met new standards for product quality, energy saving and maximum plant output while complying with the strictest criteria for hygiene and safety. All the devices are entirely conceived and designed to guarantee the best requirements in terms of microbiological, physical-chemical and organoleptic properties; the entire production process and software development are managed internally, as well as installations and commissionings which are carried out with WS's own resources.

WS' products for beverage industry are:

- water purification plants (mechanical filtration, microfiltration, reverse osmosis, UV disinfection, sterilisation) designed according to the Customer's exigencies and the chemical analysis;
- sugar dissolving systems (single batch, double batch and continuous up to 35.000 l/h);
- semiautomatic and automatic syrup rooms;
- premix units;
- flash pasteurising units;
- ozone generators;
- carbonating equipments (water, wine, beer, soft drinks);
- in line syrup blending systems and ingredients mixing systems;
- steam sterilisable microfiltering



systems (juices, beer, wine);

- mineralising equipments;
- equipment for preparation of non-chemical bottles rinsing and disinfecting solutions (such as ozone) and chemical solutions preparing devices (peracetic acid, hydrogen peroxide, chlorine, etc.);
- equipments for the preparation of sterile water;
- manual and automatic CIP systems.

Thanks to its skill and process expertise, today WS is widely present worldwide even with turnkey solutions including ancillary equipment (cooling equipment, boilers, etc.).

WS' philosophy is to manufacture high quality and reliable equipment, equipped only with top brand components: ALFA LAVAL, ENDRESS+HAUSER, PALL, ANTON PAAR, SIEMENS, FESTO, SPIRAX SARCO are the typical components our Customers will find on Their plants. The choice of providing only state-of-the-art solutions has brought us to be appointed as officially authorized integrator by ALFA LAVAL.

Between main technical references, WS can list the supply of two fruit juice

tubular flash pasteurizers for aseptic filling to ORANGINA-SCHWEPPES in France; furthermore, it's significant to point out that WS is included in NESTLÉ WATERS' authorized suppliers list for water purification systems: recently an important contract for the supply of a top-technology water treatment plant in the far East has been finalized. Amongst last supplies (early 2016), WS also boasts a complete line for soft drinks production in Las Vegas - USA (Coca Cola co-packer): from water treatment to hot fill pasteurizer, through sugar syrup preparation and ingredients mixing, also including CIP equipment. WS consider Customer Service one of the greatest keys to success: entire business, marketing, sales and profits depend on Customers' satisfaction so the after sales team is constantly trained to perform the simplest solution in the shortest possible time to support the Customer's business. 🏛

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WOULD YOU LIKE A SIDE OF MOLD, SIR?

hen former British Prime Minister, Teresa May, proclaimed that she wasn't opposed to scraping off mold from the top of a jar of jam and eating the product underneath, it sparked a conversation about what mouldy foods were safe to eat. Here, industry network leader for ABB's food and beverage segment, Darcy Simonis, looks at the advancing methods food producers are using to monitor the safety of their products.

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On the whole, eating mouldy food is not an advisable practice – mould is the scourge of the food industry with producers striving to deliver the freshest produce possible to their customers. However, the world of technology is rapidly advancing, with applications making their way into all areas of food production, which is helping manufacturers to combat unnecessary food spoilage and waste.

In an industry where the demands of the customer are ever evolving, it is hard for food manufacturers to keep up with the latest trends. This is where data analytics can come into play, giving a level of insight that is invaluable.

The use of data analytics in marketing and customer insight is well known, but its uses can go far wider, helping food producers to keep their products at the pinnacle of quality and freshness.

Over the course of time, the quality and the characteristics of a product can change. Yet, by using integrated data analytics, manufacturers can learn more about the factors that







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affect the shelf life of their products. This information can then be used to adapt the product or process to increase shelf life, potentially saving the manufacturer money and time, as well as reducing food waste.

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Data analytics also has its uses when maintaining and improving the quality of a consumable product. For instance, during the beer brewing process, monitoring alcohol levels is critical and is something that is regu-larly analyzed. However, it is a time-consuming process and can be disruptive to the production line. As a result, there are new methods coming into play that allow testing to be carried out without disrupting pro-duction and data analytics is being used to measure whether these methods are as insightful and effective as the traditional wet chemistry method.

Monitoring and analysis in the food and beverage industry is vital — customers demand that their favorite product tastes the same no matter where they are in the world or where it was manufactured or packaged. The process requires strict control and repeatable standard solutions that can be rolled out across multiple production sites.

Manufacturing Execution System (MES) services from ABB comprise of a wide portfolio of visibility and transparency of the complete end-to-end process, from incoming raw materials to the finished shipped prod-uct. The MES incorporates functions such as equipment maintenance management, genealogy tracking from raw material as well as material tracing and tracking management. All these features are designed to support food and beverage manufacturers maximize the performance of their plant.

So, even if your customers tastes are as strange as Teresa May's, by incorporating rigorous monitoring and data analysis across your manufacturing facility, you can be sure that your product is at its very best when it reaches the customer. m







Protein Alternatives to Meat. Vegetables are in first place, but there's no shortage of new entries.

Meat alternatives represent a glimpse of the future and a gesture of goodwill towards our planet's resources. There are various kinds: from "classic" vegetables to cultured meat. A challenge which by 2030 will claim 6% of the global market.

rotein From Alternative Sources With a portion of the market giving meat the side-eye, and with the awareness that a certain amount of protein is essential to keeping our bodies healthy, research is more and more persistently focusing on so-called alternative proteins, derived from sources other than those strictly connected to animal farming. Various studies are being conducted, all with the common goal of becoming part of a mar-





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ket which is experiencing significant growth, as demonstrated in a recent study by the Good Food Institute which, looking to the future, predicts that by 2030 the sale of vegetable-based meats will claim a full 6% of the global market.

Furthermore, according to an analysis by the Boston Consulting Group2, this positive trend involves not only market shares, but also the tendencies of consumers, with vegetable proteins expected to be able to compete against their animal counterparts in terms of price, flavour, and consistency by around 2023.

And while these alternatives are made with wellknown vegetable sources, like soy and rice, other vegetable-based raw materials are also gaining momentum, such as lupins, peas, wheat, sunflower seeds, and hemp, as well as algae and micro-algae. And not too far on the horizon we can expect cultured meat and insects.

A Demanding Consumer

How do consumers choose their products made with alternative proteins? A fundamental aspect seems to be resemblance: the product must not only provide a source of protein, but must also resemble meat in terms of how it feels in the mouth, how it looks, and how it tastes. This is why, in the development of new products, companies must adopt a holistic approach, taking into account ingredients and technologies, as well as market trends and various culinary influences. A focus, therefore, on flavour, consistency, and colours. To this end, the market is beginning to present a wide variety of innovative extrusions, binding systems, and stabilisations like panades and coatings, with grain-based functional ingredients in first place, due to their ability to offer technological benefits.

Digitalisation and Processing Technologies

Digitalisation plays a key role in the alternative protein sector as well. Essential to reducing time and costs in product innovations, digital configurators also make it possible for producers to assemble the desired product in less time.

Extrusion processes are often used to obtain a consistency similar to that of meat. Depending on the process, it's possible to produce dry granules which are further transformed into products which resemble ground beef or, through "wet" extrusion, fibrous protein structures used, for example, in vegetarian cutlets. With extrusion technologies, all users, from start-ups to large-scale producers of meat-alternative solutions, are able to satisfy the growing market demand and develop new products. Furthermore, modern technologies also make it possible to use al-




ternative proteins like those from hemp and microalgae.

LATEST NEWS

The further processing of raw materials for the production of "meat" balls, cutlets, or sausages is, on the other hand, performed using the classic machinery for meat processing, like pastry cutters, meat grinders, filling machines, and extrusion machines. Here tradition is making way for the present, adapting itself to the market's new raw ingredients.

Cultured Meat and Protein From Insects

The great challenge of cultured meat sees new players at the starting blocks. Biotechnology start-ups all around the world are working in their laboratories, researching the meat of the future.

The principle is the same: stem cells are drawn via biopsy from the muscular or adipose tissue of a mother animal and subsequently multiplied in enormous bioreactors.

The use of 3D printers and special supports makes it possible to create meat-based products. To help consumers accept these products and limit their prices, companies are researching vegetable-based nutritional solutions that replace animal whey. Despite the fact that cultured meat seems promising, it will face three major challenges: research, which must be financed by public funds; further development in the regulatory framework, which creates a context that is advantageous to producers and consumers; and widespread information which allows consumers to evaluate this type of product with objectivity and trust.

In terms of insects, the sector, which is currently characterised by SMEs and start-ups in Europe, and in particular in Germany, must achieve a level of automation.

Given that they are living organisms with varying sizes, shapes, and vital parameters, insects pose enormous challenges to automation.

The objective is, with the help of sensor technology and analysis software based on artificial intelligence, to encourage their industrial cultivation in order to make this raw material available on a large scale, and ultimately be able to select insects with certain specific characteristics (for example fat/chitin content), to be proposed for specific uses.



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Beverages and liquid foods in the throes of digitalization: a myriad of opportunities waiting to be grasped

The liquid food and beverage industry grows its potential thanks to digitalization and digital transformation. Process engineering, real time and automatic learning software are the key concepts of a near future.



n an increasingly digitalized and ever-changing world, innovation is an essential tool for companies operating in all industries, including that of beverages and liquid foods. Here the challenge consists in the possibility to achieve results in a short space of time, while offering safe products with a strong market reputation, also with a focus on sustainability.

In view of the fact that technological solutions are continually evolving, that consumer patterns are subject to constant change and online trading is expanding rapidly, with a mix of real and virtual elements also





present in the salespoint, digitalization and digital transformation certainly represent two key concepts, capable of leading the companies of this industry towards a new way of operating.

While it is certainly very difficult for companies to find their way around the vast offering of technological tools and to choose the solutions most suited to their needs and goals, it is also true that they have no choice but to proceed in this direction. Indeed, being able to count on ERP, CRM and Analytics solutions specifically designed for the industry enables companies to address market challenges more effectively.

An international study carried out by the consultancy firm PWC confirms this vision and assigns second place status to the keyword "product and service digitalization" in their list of the ten challenges needing to be addressed in coming years. Another recent study on the future of food engineering carried out by Germany's Federation of Engineering Industry (VDMA) is focused on the same topic, demonstrating that digitalization, intelligent networking and the use of data are essential aspects destined to shape the future until 2035. The digitalization of the liquid food and beverage industry offers tangible advantages. For example, in the ambit of process engineering, temperature profile control enables production monitoring and the identification of quality parameters right from the initial phase. An example in this respect is provided by beer production: thanks to automatic learning, researchers have collaborated with system producers and breweries to identify a malt with a higher yield, also in terms of sustainability.

Real time

Real time is another important keyword for the liquid food and beverage industry. Benefits comprise higher levels of performance, diagnostic maintenance, more efficient variations, an overview of data regarding consumption and product quality, with positive implications also in terms of food safety and ensuing benefits for distributors and end-customers.

Based on the data supplied by producers of software like MES (Manufacturing Execution Systems), it is possible to improve efficiency up to 20% for line operations, extend maintenance cycles up to 30% with an improvement of the overall equipment effectiveness (OEE) and achieve product variations within the scheduled time frame with 99% certainty. It goes without saying that these data immediately translate into a saving of CO2 with positive effects on sustainability.



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Automatic learning

Machine Learning, or automatic learning, is a data analysis method that automates the construction of analytical models. It is a branch of Artificial Intelligence based on the idea that systems can learn from data, identify models autonomously and make decisions while minimizing the need for human intervention.

The algorithms of Machine Learning are used in everyday services such as search engines, the recognition of images and speech, medical diagnosis, and so on. Every Machine Learning software has its own set of tools, libraries and resources for developing applications able to replicate human behaviour with smart machines and applications.

Many companies have started to adopt this technology to increase their ROI (Return on Investment).

Maintenance activities represent one of the various optimization opportunities offered by automatic learning software: with the aid of this digital tool, anomalies in the working of machinery may be spotted in the earliest manufacturing phases.

As for all digitalization applications, also in the case of automatic learning, a place of honour is held by sustainability, this being particularly evident in cleaning technology where, with the aid of real time optical contamination detection, specifically targeted cleaning cycles may be carried out inside containers and tanks. An automatic learning tool ensures that single contamination levels are spotted, identified and handled correctly.

However, this is just one of many more applications.

Technology, combined with human intuition, is able to innovate companies constantly and significantly, enabling them to exploit new opportunities and be more competitive on their markets. Whether these are ERP, CRM or Analytics solutions, the liquid food and beverage industry now has the opportunity to head more convincingly in the direction of digital transformation, which will impact their future positively, not only in the short term.



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CONVEYORS FOR COOLING APPLICATIONS

Cooling and Freezing of food products is in most cases an integral and final part of the processing line just before the primary packaging.



he typical machine in these cases is a spiral conveyor that can work either in ambient temperature or in air conditioned or refrigerated cabinets, even if some straight freezing tunnels are still sold, they are not even closely as popular.

In this article we are going to concentrate on the main conveyor technologies used for these applications, spirals conveyors are not all the same and each technology has its ups and downs that should be taken into consideration for the overall machine selection. All the systems are based on a sideflexing chain and what we have been seeing is polymers constantly replacing steel, now not only for the body of the chain but also for the connection pins. Modular chain give huge advantages for maintenance and sanitation and new materials are increasing the versatility in terms of temperature range and properties for direct contact with food products.

The first technology on our is the **side drive**, in this case the chain is pulled by pinions placed on each spire on the outer edge of the spiral conveyor. These pinions are connected with the same shaft and joint; depending on the configuration and speed multiple shafts with pinions may be needed on different sizes of the spiral. The downside of this system is immediately evident due to the complicated mechan-

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ics and extra safety enclosure needed, but on the up side the side drive gives almost unlimited flexibility in terms of layout and configuration allowing oval tracks and intertwined spires that give great benefits in terms of space occupation. This technology has been available for quite a long time now, so it's mature but far from fading and the switch to plastic modular chain promise interesting developments.

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The introduction of modular chain is what drove the development of the **drum drive** technology that allowed to use normal sideflexing modular chain for the longest conveyors section without any special reinforcement. The whole concept of the drum drive is to have a rotating drum (either continuous or a cylindrical cage) inside the spiral on which the chain is pulled.

The drum will move at a little bit higher speed compared to the one required by the conveyor (called overdrive) and doing so will pull the chain applying low tension. The advantage of being able to drive many meters of chain, filled with products, with just two motors (one of the drum and one to help the chain to get out from the drum) is significative even if balanced with the complication of the chain tensioning system as well as a control system that allow to finely adjust the speed of the drum to the correct overdrive speed. Another downside is that the configuration of the spiral is pretty much fixed to a cylindrical shape with just the possibility to choose the position of in and out.

Kind of a middle way between the two solutions above there is the **direct drive** system, also thought for a modular chain, this uses a rotating drum too, but this one acts as a giant sprocket, actively engaging the inner side of the chain. It retains the same low tension capacity of the drum drive as well as simple mechanics and low number of motors, but its limit is still the circular configuration only, while resolving the issue of the control system for the overdrive speed.

Last but not least, **M.H. Material Handling** has another quite unique solution that can be used only after the primary packaging but is extremely compact and allow many meters of conveyor even with products in a single row.

The **Heliflex System** is a special table top chain that uses double rotating drums with direct drive concept (so the drums act as pinions), that uses a single motor. It is suitable for a niche of applications, mainly the cooling of melted cheese after the wrapping and of ready-made dishes in open or sealed trays. While being limited to the packed product and to one or two lanes, the Heliflex still is a great deal after primary machines allowing to make the cooling in a compact foot-print with competitive costs.

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XNEXT[®] INTRODUCES XSPECTRA[®], THE MOST ADVANCED FOOD INSPECTION TECHNOLOGY

n 2018 there where in the European Union 136 alerts for dangerous foreign bodies (FBs) contained in the food products, with an increase of about 35% compared to the previous year.

This data is the reason why Xnext[®] was created to respond to the new industrial and commercial challenges of our time, introducing an extremely capillary and effective control system that saves companies time and money, and drastically reduces the number of products that are recalled from the market due to consumer complaints. No matter how much care is taken in choosing healthy and organic food, no matter how much attention is given to the production chain, this initial data highlights how far there is still to go in the field of food inspection.

Given that the most frequent contaminant found in company analyses is plastic, which is highly harmful to the body and increasingly common in organic raw materials, new solutions to the problem are required, namely relying on more efficient methods using more detailed multilevel analysis. Xnext[®] has developed the heart of its x-ray multi-energy system, XSpectra[®], to further increase the quality of supply chain control.

XSpectra[®] is based on inspection technology that is capable of detecting even very low-density foreign bodies and is designed to interact seamlessly with every production system currently on the market.

The inspection machine is usually inserted at the end of the production chain in order to find most contaminants at once, but can be inserted into all three main stages



Xnext[®] was created to respond to the new industrial and commercial challenges of our time



In the pictures you can see the analysis made by XSpectra[®] compared to a normal technology on the market.

of the production chain, at the start with an analysis of the external contaminants of the raw materials, after the food components have been processed, and directly in the final inspection when the product has already been provided with its outer packaging, where a further analysis is carried out to assess the condition of the package and its final contents before being placed on pallets for shipment. Analyses are carried out using a multilevel approach based on photonics and nuclear electronics, which are brought together using artificial intelligence algorithms.

This system is the result of 9 years of research and, compared with current inspection systems, allows very low energies (below 5 keV) to be analyzed, which is necessary to detect materials of very low density.

In concrete terms, XSpectra[®] analyses the interaction of x-ray photons at different energies, and compares the energy of the photons absorbed by the product and the various contaminants present in and on the surface of it, if this were present (because different materials absorb energy differently).

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In just a few milliseconds it generates a chemical and physical analysis of every product on the production line, whether loose or packaged, and identifies the contaminants present.

The great revolution lies in the fact that, while most analysis systems can only find high-intensity materials such as metal, stone or glass, XSpectra[®] can also detect very lowintensity contaminants such as nuts, insects, wood, and plastic.

Common examples of products rejected by XSpectra® include wood found in glass jars containing olives, pieces of nitrile gloves in chocolate bars, rubber bands inside tomato cans, pieces of carapace in filled pasta, and Pit and EPDM gasket fragments in sandwich bread.

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SOLVE FERMENTATION CHALLENGES THROUGH APPROPRIATE VALVE SELECTION

By Rodolphe Karpe, Product Marketing Manager, Fluid Control and Pneumatics, Europe at Emerson

ith the explosion of craft beers, demand for new wine blends and rise of international distilleries, the alcohol business is booming. This proliferation has given consumers more choices than ever and expanded the alcoholic beverage market both regionally and around the world.

Whether you're a small-town brewer, boutique winemaker or multimilliondollar global brand, it's essential that your products maintain the same high levels of quality and taste to keep up with demand, despite such variability.

The secret to meeting customer expectation every time lies in your fermentation process. To ensure quality, consistency and taste across various beverage styles and flavors, the fermentation process requires exact temperature control. To precisely control heating and/or cooling parameters, control tanks must be equipped with the right valve system.

Too often, valves experience short service lives and other performance issues that can cause temperature fluctuations — compromising bev-



The fermentation process in the beverage industry requires precise temperature control



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erage quality and costing precious time and money.

Common Obstacles Make Tank System Upgrades Difficult

Alcoholic beverage producers typically control tank temperatures, and therefore the fermentation process, using glycol or ammonia systems.

Depending on your system, it's also important to select valves that are



rated to handle the appropriate medium. In propylene glycol systems, for example, this nontoxic liquid medium flows through thermal jack-



ets surrounding the fermentation tanks. In a closed circuit, the glycol is pumped through and cooled in a chiller before it flows back down through the jackets. The chilled glycol then cools the tanks and their contents.

Because fermentation is such a vital process, it's no surprise beverage makers look for opportunities to install or upgrade their tank cooling and heating systems. But these modifications aren't without their challenges. Many facilities, particularly smaller operations, have limited physical space.

As a result, tank systems need to be positioned as close as possible to each other to maximize floor space and remain accessible during maintenance — making innovative yet costly tank designs a necessity.

Other challenges include:

- **High energy costs.** Energy is one of the largest overhead costs in the food and beverage industry — including alcoholic beverage production. Because fermentation is considered a wet environment, beverage makers also need to have additional electrical safety features in place.
- Extensive installation and maintenance. Depending on the size and number of tanks, the labor required for piping and wiring can be costly and time-consuming. In addition, maintenance and upkeep become all the more complex increasing potential downtime.

News

• **Possible product loss.** For wineries, in particular, any issues that compromise batches during extended fermentation periods equate to several years' worth of lost time, materials and cost.

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In addition to ensuring precise temperature control, proper valve selection can address the challenges associated with installing, maintaining and upgrading fermentation heating and cooling systems.

By choosing the right valves, you can save equipment space, conserve energy and optimize productivity. **How To Select Valves That Overcome Fermentation Challenges**

Whether you're spending too much time on piping or you're a startup operation with limited resources and space, Emerson can help you select the right fluid automation product to meet your unique needs. In addition to their reliability and durability, our products provide the industry's longest expected service life — maximizing your uptime during every precious minute of the beverage-making process.

Choose from the following valve solutions, all of which are suitable for systems using glycol or ammonia:

Two-Way Valves. Two-way valves are a traditional, tried-and-true valve type for fermentation heating and cooling systems.

These high-flow solenoid valves come in a range of pressure ratings, sizes and resilient materials like brass or stainless steel — providing long service life and low internal leakage. Many feature low electrical consumption and are mountable in any position — boosting their installation flexibility in tight or limited configurations. Look for an IP65 rating for use in fermentation and other wet environments.



IP washdown solutions eliminate contamination and protect components from corrosion that may cause downtime



High-flow solenoid valves, such as the ASCO Series 8210, provide long service life and low internal leakage in heating and cooling systems



Solenoid Valves. Solenoid valves include several electrical enhancements that achieve even greater energy savings and longer service life.

Look for valves that incorporate power management circuits, as well as electrical surge suppression to both the solenoid and electronic controls. These features result in energy savings that can lower your total cost of ownership by 14 percent.

In addition, these valves accept both AC and DC voltages without sacrificing flow or pressure specifications, increasing DC performance up to 500 percent by today's industry standards.

Because the valve's DC characteristics now rival AC pressure and flow values, you can eliminate AC output cards to simplify control, reduce wiring costs and provide safer working environments for DC users.

Solenoid valves also eliminate the hum associated with AC voltage and have expanded AC and DC operating temperatures. They also extend product life through low solenoid temperature rise, and they meet UL, CSA and CE approvals and RoHS 2 compliance.

Angle Seat Body Valves. Airoperated, direct-acting angle body seat valves are ideal for aggressive and high-viscosity fluids. Many models feature a straight-through design and wide range of advanced options, including a signaling box, compact positioner for proportional control and stroke limiter.

These valves are the preferred alternative to diaphragm and ball valves. They allow tight shutoff in both directions and contain no bleed holes, eliminating the chance of glycol plugging and the possibility of related tank temperature fluctuations. They are also one-third the cost of ball valves and last up to 10 times



The ASCO Series 290 is a pressure-operated, direct-acting, angle seat-body valve built for demanding applications such as fermentation

longer. Many angle seat body valves are designed to handle back pressure, eliminating the need for check valves, and feature a rugged, stainless steel body that resists sulphur vapor in processes like winemaking.

Automation Further Improves Temperature Control

In addition to proper valve selection, it's important to consider automating your fermentation heating and cooling systems to achieve even greater thermal precision. For example, the G3 Electronic Fieldbus Platform makes this process quick, simple and painless.

G3 integrates communication interfaces and input/output (I/O) capabilities into your pneumatic valve manifolds, which enables your PLC to more efficiently turn valves on and off, as well as channel temperature data from resistance temperature detector (RTD) sensors. Compact and modular, G3 includes a range of innovative features to enhance your fermentation operation, including a graphics display for easy commissioning and fault diagnosis, as well as compatibility with a range of industrial communication protocols, including Ethernet, PROFINET, DeviceNet and many others.

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The right valves in combination with the G3 automation platform provide a single solution that overcomes many of the challenges preventing alcoholic beverage makers from installing, expanding or upgrading their fermentation systems.

In addition to saving space, conserving energy and improving critical uptime, this combination delivers the peace of mind that comes with knowing your beverages — no matter the style, flavor or blend — are achieving only the highest levels of quality, consistency and taste.

www.emerson.com



FROM CONVEYOR BELTS TO WEDGE WIRE SCREENS COSTACURTA'S WIDE RANGE OF SOLUTIONS

FOR THE FOOD & BEVERAGE INDUSTRY

hen former British Prime Minister, Teresa May, proclaimed that she wasn't opposed to scraping off mold from the top of a jar of jam and eating the product underneath, it sparked a conversation about what mouldy foods were safe to eat. Here, industry network leader for ABB's food and beverage segment. Darcy Simonis, looks at the advancing methods food producers are using to monitor the safety of their products.

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On the whole, eating mouldy food is not an advisable practice – mould is the scourge of the food industry with producers striving to deliver the freshest produce possible to their customers. However, the world of technology is rapidly advancing, with applications making their way into all areas of food production, which is helping manufacturers to combat unnecessary food spoilage and waste.

In an industry where the demands of the customer are ever evolving, it is hard for food manufacturers to keep up with the latest trends. This is where data analytics can come into play, giving a level of insight that is invaluable.

The use of data analytics in marketing and customer insight is well known, but its uses can go far wider, helping food producers to keep their products at the pinnacle of quality and freshness.

Over the course of time, the quality and the characteristics of a product can change. Yet, by using integrated data analytics, manufacturers can







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learn more about the factors that affect the shelf life of their products. This information can then be used to adapt the product or process to increase shelf life, potentially saving the manufacturer money and time, as well as reducing food waste. Data analytics also has its uses when maintaining and improving the quality of a consumable product. For instance, during the beer brewing process, monitoring alcohol levels is critical and is something that is regularly analyzed. However, it is a timeconsuming process and can be disruptive to the production line. As a result, there are new methods coming into play that allow testing to be carried out without disrupting pro-duction and data analytics is being used to measure whether these methods are as insightful and effective as the traditional wet chemistry method. Monitoring and analysis in the food and beverage industry is vital - customers demand that their favorite product tastes the same no matter where they are in the world or where it was manufactured or packaged. The process requires strict control and repeatable standard solutions that can be rolled out across multiple production sites.

Manufacturing Execution System (MES) services from ABB comprise of a wide portfolio of visibility and transparency of the complete endto-end process, from incoming raw materials to the finished shipped prod-uct. The MES incorporates functions such as equipment maintenance management, genealogy tracking from raw material as well as material tracing and tracking management. All these features are designed to support food and beverage manufacturers maximize the performance of their plant.

So, even if your customers tastes are as strange as Teresa May's, by incorporating rigorous monitoring and data analysis across your manufacturing facility, you can be sure that your product is at its very best when it reaches the customer.

www.costacurta.it



Packaging, circular economy and eco design as special guests

The circular economy is the concept underlying sustainability, which is making considerable headway in the ambit of packaging. The choice of materials and recycling options determines the systemic impact of a product. More than ever before, 'circular' is the optimal choice for eco design.





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INSIGHTS

he concept is simple enough for a child to grasp: if the material chosen to make a product (packaging in our case) could be reutilized in another form – think infinitely recyclable aluminium, for instance – our planet would not need to produce huge quantities of raw materials. We would simply reuse those we have.

But it's easier said than done ...

In fact, the concept of circular economy is by no means a new one. It emerged in the 60's and 70's without ever being integrated in company policies or in the economic strategies of the various States.

Today, in the wake of a combination of factors, comprising that of a rising population, an ever-increasing demand for raw materials, which are becoming more and more scarce, and the development of some highly populated countries, the economic model is being reconsidered in the light of transiting from linearity to circularity. The processes involved in extracting and using raw materials have a significant environmental impact, without mentioning energy consumption and CO2 emissions deriving from a more intense production. The linear economic model, based on the availability of great quantities of resources and energy, has had its day and must be replaced.



LATEST NEWS



Towards a circular economy, also in the ambit of packaging

In view of the above considerations, it has become necessary to make the transition from a linear to a circular economy, based on a model that is able to exploit every opportunity to limit the unnecessary utilization of incoming materials and energy and to minimize waste and consumption throughout all phases of the production process: from planning to production and consumption, until the end of product life and recycling.

So, sustainability has become a crucial issue for the packaging industry too. Starting from the design phase, each step must consider the question of environmental impact, first and foremost the choice of materials. Eco-sustainable and circular packaging depends on renewable, natural or recycled materials that may be reutilized several times, or even infinitely. In a way, the concept of sustainability tout court has been surpassed by that of circularity and even goes as far as embracing new horizons.

The impact of circularity on companies

Demand changes and products follow suit. Even though the health emergency has temporarily altered the perception of consumers, who consider packaged products safer, the trend in favour of green choices continues to grow.

Hence, with the consumer laying down the law in terms of sustainability and companies ready to respond to this pro-environmental requirement, the packaging industry is experiencing a period of great transformation, dictated by European legislation that sets increasingly ambitious goals in terms of packaging recyclability.

A recent survey conducted by the independent international institution DNV (Det Norske Veritas), a provider of certification and inspection services that operates to "safeguard life, property and the environment", has analysed the approach of companies to the topic of circular economy.

The survey, carried out on a sample of 793 companies in Europe, America and Asia, reveals the extent to which the focus on the circular economy is becoming more and more widespread, also in response to governmental and consumer pressure. The survey results are eloquent: more than 43% of companies operating in the food industry are evaluating the integration of the Circular Economy in their company strategies, mainly due to their desire to optimize operational processes and resources (63.2%). More than half of them (51%) are doing so to enhance their reputation and, in view of the growing awareness of consumers, also in the interests of customer loyalty (38%). It also emerges from the survey that one of the most significant objectives of the Circular Economy in the food industry is that of using predictive models to prevent food waste and promote the circular management of packaging. Speak of the devil...

Eco design and material choices

To achieve the objective of circularity, it is essential to take the necessary measures starting from the phase of packaging design. In this respect, a most important role is performed by eco design, which gives priority in the design phase to the use of compostable materials, which return to the earth in a natural cycle, or may be recovered for reuse.



adable. 100.

Eco design is a fast-evolving activity, aimed at reducing waste, monitoring energy consumption and emissions, recycling and reutilisation. It certainly puts the accent on certain essential criteria for achieving the circularity objective in the shortest possible time.

The first of these is recyclability, which implies the choice of raw materials that are extracted responsibly with the lowest possible consumption of water and energy resources. Plastic materials are under fire: to adopt the new green philosophy, many companies are choosing to replace them with new materials made from biodegradable and compostable substances. However, their replacement has certain limits... it is not so easy as it might seem.

To achieve circularity, it is of primary importance to enable a simple separation of packaging materials, in order to facilitate a correct differentiated waste collection. It is also important to focus on the quantity of materials used, which carries a twofold advantage: lower material costs, for sure, and a reduction in the volume of packaging which, in its turn, has a positive impact on logistic and transport costs.

It is essential for the choice of raw materials to be oriented towards renewables, such as wood, metals, plant-based or compostable fabrics. Then, if the packaging may also be reutilized, such as certain types of glass jars, boxes, tins – its lifecycle is extended and prevents further purchases that inevitably impact the economy of materials.

Last but not least, smart labels: QR codes, eco-sustainable inks, compostable glues, reusable materials.

The road to a green and circular packaging

Packaging sustainability is a complex and increasingly topical issue, which cannot be confined to environmental considerations.

It requires all operators of the supply chain, from labelling companies to producers, and consumers themselves, to reflect as one and identify univocal solutions.

We have already taken the road leading to a green economy, and it is no longer possible to turn back.



THERE IS PERFECT SYNERGY AMONG OUR MACHINES. **AS BETWEEN YOU AND YOUR FAVORITE** COOKIES.

cama Bakery

Cama Group is a leading supplier of advanced secondary packaging systems in the bakery industry, continuously investing in innovative solutions. www.camagroup.com - sales@camagroup.com



18 - 21 September 2022 Las Vegas. NV - USA Booth 5011



india

INDIAN PACKAGING DEMANDS MET BY CLASS-LEADING EUROPEAN TECHNOLOGY

Advanced secondary packaging solutions, backed by local service and support proves to be a winning combination

n the food and beverage industry in India, Vedic Pac-Systems has created a reputation for service, supply and delivery of advanced solutions for just about every stage of the production process – from ingredients through processing and onto primary and secondary packaging. Offering solutions from many leading European companies, Vedic can handle the entire installation, commissioning and support process, following machine design and fabrication the supplier. "In some cases, we also create control and SCADA solutions for customers," explains Nirav Sampat, Managing Director at Vedic,









"based on the unique needs of the Indian market. We also offer complete after-sales support too, stocking critical spares to help our customers maintain 100 % uptime."

One of Vedic's suppliers is Italian secondary packaging expert Cama Group. "Secondary packaging is a tough sell in India," Sampat explains. "Lower labour costs mean that automation is not always seen to be cost efficient. However, when you ask customers about higher throughputs, reduced plant real estate and the quality and repeatability you get from automation, it becomes far easier to justify the investment."

The snacks market is expanding in the region, as are noodles, bakery and chocolate, all of which are closely coupled to consumer demands and changing trends. These expanding markets need technology that not only has the power and capability to keep pace with growing output, but also the agility to adapt to ever-changing trends.

"Many of our Indian customers are curious about newer technologies and are especially interested in Cama," Sampat elaborates, "the machines they ship to us are easy to use, easy to learn and match the global standard of many of the leading blue-chip brands. We have seen some major successes with Cama technology, including a noodle packaging machine that broke the speed record for both Cama and our customer. I can almost guarantee a semiautomatic secondary packaging process would not come anywhere close this level of performance and accuracy!" Packaging





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As the Indian food and beverage industry and its supply chains evolve, new possibilities open up for wider deployment of particular products. Like other global markets, as these become established, new technologies are required to cater for rising demand and customer choices.

Vedic Pac-Systems is a supplier of advanced technologies from leading industry suppliers and covers the entire food value chain. With secondary packaging becoming a more important (and higher-capacity process) its established relationship with the Cama Group will bring many operational benefits to its Indian customer base. $\widehat{\mathbf{m}}$

www.camagroup.com www.vedicsystems.com



40 से अधिक वर्षों के अनुभव , विशेषज्ञता और भारतीय

कन्फेक्शनरी, चॉकलेट, बेकरी, मसाला, खाद्य और स्वास्थ्य

सेवा उद्योगों को टर्नकी समाधान देने में एक मजबूत ग्राहक-केंद्रित दृष्टिकोण ने वैदिक पीएसी को अपने सम्मानित ग्राहकों और इसके प्रतिष्ठित प्रधानाचार्यों दोनों के लिए भरोसेमंद साथी बनाया है ।

वैदिक पीएसी कामा समूह जैसी कई प्रसिद्ध और स्थापित

कंपनियों का भारत में विशिष्ट एजेंट, भागीदार और प्रतिनिधि है।

संस्कृत शब्द 'वेद' का अर्थ है ज्ञान और बुद्धि, और यह 'विद'

मूल से लिया गया है, जिसका अर्थ है 'जानना'। वैदिक पीएसी के पास एक विश्वसनीय पेशेवर और उद्यमी टीम होने का

एक दृष्टिकोण है, जो निरंतर सीखने और अपने ग्राहकों की आवश्यकताओं को पूरा करने के लिए प्रतिबद्ध है।







📨 P.E. LABELLERS



The Simple Revolution

Roll-fed Labelling will never be the same.

CHEMICAL

SL(



MINERAL WATER



BEVERAGE





P.E. LABELLER

FOOD & DAIRY

Simpl-Cut[™] introduces the cutting-edge next generation of automatic labelers. Completely innovative cutting system and gluing concept that revolutionizes the traditional operating principle of the Roll-fed world.

What's on the line?

Ingenious Cutting System change blade in 10" without adjustment

Revolutionary Gluing glue roller before label cutting

Single Drum

for three operations: gluing, cutting, label application

Total Flexibility

3, 4 and even 5 different division drums on the same station

All-In-One

Roll-fed cold glue and linerless pre-glued technology



हांवितां

SIMPL-CUT REVOLUTIONIZES LABELING MARKET

A "Cutting Edge" Roll-fed Solution by P.E. Labellers

E. Labellers is one of the world's leading providers of innovative labeling solutions. The company's latest development is called Simpl-Cut[™], and it is "simply" revolutionizing the Roll-fed labeling market.

Despite being widely used in industries such as soft drink and water, traditional Roll-fed labelers have several areas that can notoriously cause downtime and frustration for users.

One of the biggest complaints about traditional rollfed labelers is downtime associated with the frequent cleaning of the vacuum drum that transfers labels after they are cut. In traditional Roll-fed labelers, glue can accumulate on the drum and in the vacuum holes. Eventually, the machine must be taken out of operation and cleaned. Additionally, the label cutting area of traditional Roll-fed labelers presents inherent challenges for maintenance personnel.

Typically, the setup time for the cutting blades is long and significant expertise is required to optimally set them up. Simpl-Cut uses a "cutting edge" process to solve each of these problems.

Identikit

INNOVATIVE CUTTING SYSTEM IMMEDIATE BLADE CHANGE IN 10"

GLUE APPLIED BEFORE CUTTING
 DRUM ALWAYS CLEAN







- ONLY ONE DRUM
 ZERO MAINTENANCE
- UP TO 5 DIVISIONS PER DRUM TOP LEVEL FLEXIBILITY AND SPEED
- NO-STRESS LABEL UNDERWAY
 EFFECTIVE MANAGEMENT
- TWO-IN-ONE MACHINE HOT MELT ROLL-FED AND LINERLESS PRE-GLUED

A "Cutting Edge" Solution

The patented Simpl-Cut technology optimizes the labeling process, virtually eliminating maintenancerelated downtime and reducing cost by addressing three major areas:

 One of the most obvious benefits of the Simpl-Cut system, as the name implies, is the simplicity of the cutting system. Unlike traditional roll-fed labelers that use contrasting blades to cut the label, Simpl-Cut uses fixed blades on a rotating drum to very simply cut the label. The fixed blades are contained in a cartridge which can be changed out and ready to run in less than ten seconds. The process of changing and setting up blades can take hours in traditional Roll-fed labelers.

- 2) Second, in the Simpl-Cut process, hot-melt glue is applied prior to the cutting of the label, virtually eliminating glue buildup on the drum. In traditional Roll-fed labelers, glue is applied after the label is cut, leading to significant glue buildup on the drum which has to be cleaned often by maintenance staff.
- 3) Lastly, Simpl-Cut optimizes the labeling process by using only one drum to transfer and cut the label, whereas traditional Roll-fed labelers require two separate drums for each function. This revolutionary feature significantly reduces maintenance, improves uptime and allows for much faster format changes.

A Global Revolution

"The response from our clients has been outstanding," says Scott Smith, Senior Vice President of Business

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Development of ProMach, the global group leader in Packaging the P.E. Labellers in part of. "The problems that the Simpl-Cut technology is solving are universal, so these systems are being purchased by a wide variety of clients, from multinational soft drink manufacturers to regional bottled water companies."

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As a product brand of global packaging industry leader ProMach, P.E. Labellers has an extensive sales and service network around the world. The company believes that its global footprint is key to ensuring the success of Simpl-Cut. "This is truly a global product," Smith says. "Adoption has been especially strong in Western Europe, South America, Mexico and the United States. We clearly understand the importance of local service and support and have made significant investments in our aftermarket infrastructure to be able to support our clients around the world."

One of the earliest adopters of Simpl-Cut technology in the United States has been Silver Springs Water. According to President Kane Richmond, the Simpl-Cut technology is the future of Roll-fed labeling. "Silver Springs has been a customer of P.E. Labellers and their Roll-fed systems for years. We saw the Simpl-Cut technology soon after it was released and liked the simplicity of the single drum, the reduced setup time and the quick-change knife system. We liked it so much that we ordered two Simpl-Cut machines. I expect this to be the standard for Rollfed labeling moving forward."

Other famous natural mineral water brands have been among the first to benefit from it. For example, Spumador, part of the Refresco group, already has four Simpl-Cut Flex installed in different factories and intend to purchase new ones. Volvic, a brand of the Danone group, and Silver Springs Water are other important references.

मंटुआ (इटली) में 1974 में स्थापित, पी.ई. लेबलर्स पूरी तरह से मॉड्यूलर और एर्गीनोमिक स्वचालित लेबलिंग मशीनों के डिजाइन और निर्माण में एक वैश्विक लीडर है। विकसित समाधान सभी उपलब्ध लेबलिंग संभावनाओं की पेशकश करते हैं, यहां तक कि पारस्परिक रूप से संयुक्त, स्वतंत्र और विनिमेय मशीनों और स्टेशनों के माध्यम से भी। पी.ई. लेबलर पेय, वाइन और स्पिरिट, खाद्य और डेयरी, व्यक्तिगत और घरेलू देखभाल, फार्मा, रसायन और पालतू पश् आहार के क्षेत्रों के लिए हर साल रोटरी और रैखिक दोनों तरह से 450 मशीनों का उत्पादन करता है। निरंतर समर्थन और रखरखाव सेवाओं की बदौलत आज, 10,000 पी.ई. मशीनों को दुनिया भर में स्थापित और व्यापक रूप से दूरस्थ रूप से प्रबंधित किया जाता है। पी.ई. लेबलर्स एक वैश्विक आयाम पेश करता है: इटली, अमेरिका, ब्राजील में वितरित 8 उत्पादन स्थल और पूरी दुनिया में 500 कर्मचारी। यह कंपनी बहुराष्ट्रीय समूह प्रोमैक का हिस्सा है, जो पैकेजिंग में विश्व में अग्रणी है।

www.pelabellers.com





THE PUMA MANIFESTO

working together to the end of packaging as an environmental issue worldwide







WHAT IS PUMA?

PUMA is the collective effort of the packaging business community to end packaging as an environmental issue worldwide.

WHAT IS PACKAGING?

Packaging is the activity of temporarily integrating an external function and a product to enable the use of the product.



WHAT IS NVC?

NVC Netherlands Packaging Centre was established in 1953 to stimulate the knowledge and expertise in packaging. Since then, we have grown into an association with over 500 member companies in the Netherlands and abroad. The packing-filling (FMCG) industry, packaging manufacturers, retailers, manufacturers of packaging machines, wholesalers, recyclers, designers, even a number of financial institutions: they all are members of the large and vital NVC business family. The NVC membership, innovation projects (like PUMA), information services and education programme stimulate the continuous improvement of packaging worldwide.

WHEN IS PACKAGING AN ENVIRONMENTAL ISSUE?

Environmental issues are harmful effects of human activity on the biophysical environment. Waste essentially is an unwanted by-product of a (manufacturing) process. The activity of packaging creates environmental issues when the resources involved, either wanted or unwanted ('waste'), constitute an environmental issue.



WHY DO WE HAVE TO ACT NOW?

Packaging has been with mankind already since ancient times in some moderate form, but the 20th century has brought a dramatic acceleration. The world 'does it' now at least 320,000 times per second and this is causing substantial environmental concerns. Packaging will only keep it's societal licence to operate if these concerns are properly addressed.

ABOUT THE MANIFESTO

This Manifesto outlines the way forward to end packaging as an environmental issue worldwide. It consists of the PUMA Model to describe the essentials of the packaging activity and its relation with the resources involved. A conceptual roadmap is presented to be applied by every individual actor and the world packaging community as a whole in a self-organising manner. Key elements are open-minded sharing of reliable information, continuous knowledge development and truly holistic innovation. Environmental planetary problems caused by us, People can – and will - also be solved by us, People.



Packaging will only keep it's societal licence to operate if the environmental concerns are properly addressed



THE VOCABULARY

First, PUMA defines the activity of packaging: temporarily integrating an external function and a product to enable the use of the product. There is no Law prescribing that we must do it (packaging). For instance in recorded music, streaming services like Spotify show that we can live without. If we decide to engage in the activity of packaging, the pack-use-empty (verb) spiral P-U-E is a consequence. This results in emptied packs later in time and at a different location. Waste is defined as an un-wanted effect of a (human) activity. Consequently a collect-control step must be built-in, followed by a postulated backend (BE) process step. Mirror-wise, a frontend (FE) step is required to obtain the necessary packaging materials. Philosophically and thermodynamically and in terms of information science, the situation at the backend is fundamentally different from that at the frontend. Both processes may be described in terms of converting, though.





ADDRESSING THE ENVIRONMENTAL ISSUES

Environmental issues may come and go, depending on the many different interactions between our human activity and planet earth. Whereas the PUMA model remains unchanged, its application to environmental issues may vary in the course of time. In this first edition of the PUMA Manifesto we focus on litter, CO₂ and (inadequate) pack optimisation. These three issues are deemed to be the most important in the current environmental packaging debate. The resulting table serves as the basis for addressing (future) environmental issues adequately.



	FE	P·U·E	C-C	BE
Litter			\checkmark	
CO2	\checkmark			 Image: A start of the start of
Inadequate pack optimisation Product Packaging material + Total environmental impact				
Future issues	\checkmark	\checkmark	 Image: A start of the start of	\checkmark



Success comes from deeper understanding and supplementing earlier insights



I SUPPORT THE PUMA MANIFESTO AND HEREBY PLEDGE TO:

- Reference the PUMA Model as an insightful source to address the activity of packaging worldwide
- Apply the vocabulary as used in the PUMA Model and positively contribute to possible improvements
- Contribute to the PUMA annual plenary meetings to the best of my capabilities
- ✓ Make my decisions and base my opinions on the state-of-the-art in packaging (i.e. on reliable, verifiable and up-to-date information) and using all information and knowledge that is brought to my attention
- Stimulate continuous education and training of those with a responsibility within the activity of packaging
- ✓ Contribute to helping faciliate all phases of PUMA (FE, P-U-E, C-C, BE)

Everything flows and so does the activity of packaging; we can put a clock back, but not the time



MY DETAILS:



For an overview of recent references and background information worldwide please visit www.nvc.nl/puma



MNG2020MAY06

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Food grade plastic packaging

estlé Mexico, Greenback and Enval are to install the first plant in Mexico to achieve full circularity of food grade plastic packaging.

- In the first phase, the project will process up to 6,000 tons of flexible plastic packaging in year one.
- Nestlé Mexico is the first consumer goods company in the country to back the circular economy by guaranteeing access to recycled food-grade plastics.

Nestlé Mexico announced the signing of an agreement, the first outside Europe, with the UK company, Greenback Recycling Technologies, to install a chemical recycling plant capable of processing flexible plastic packaging. This will address the challenge of post-consumer plastic waste that is difficult to recycle in the country, thus contributing to promoting a circular economy.

The plant will employ an innovative microwave-induced pyrolysis technology developed by Enval, a UK chemical recycling company, to transform valueless plastic packaging into pyrolysis oil that can be used in the petrochemical industry to manufacture new products with post-consumer recycled content. Enval's technology is unique in that it also allows the recycling of aluminum from ultra-effective but hitherto impossible-to-recycle packaging.

The ambitious project will enable circularity of up to 6,000 tons of flexible plastic packaging in the first year, with expected sustained growth in both volume and installed capacity in the country. In addition, Nestlé will be investing in the adaptation to the Mexican waste ecosystem and market of Greenback's eco2Veritas Circularity Platform, which provides complete traceability of the neutralisation and recycling process.

"Making safe recycled plastics for food packaging is a huge challenge for our industry. Therefore, in addition to minimising the use of plastics and collecting waste, we want to close the loop and make more plastics infinitely recyclable. This project with Greenback and Enval fully supports the mission of ensuring that our plastic packaging is not only recyclable, but actually recycled; it ensures that we are drastically reducing plastic waste pollution and supports our work with lo-



special

INSIGHTS

Good Food, Good Life

cal communities," commented Fausto Costa, CEO at Nestlé Mexico.

The Swiss company's alliance with the advanced recycling technology companies (focused on certified circular solutions for packaging waste) is part of the objective of reducing its plastic footprint in the environment and continuing the path towards the goal of achieving a waste-free future.

Philippe von Stauffenberg, founder and CEO of Greenback, said: "This project in Mexico will tackle the unresolved problem of turning multi-laminate and mixed plastics that are difficult to recycle into a recyclable waste stream. The aim is to reduce the challenges that exist in packaging recycling, transforming these waste resources into pyrolysis oil that can be used for the manufacture of certified recycled food packaging."

Carlos Ludlow, founder and CEO of Enval, commented: "This collaborative project with Nestlé Mexico and Greenback shows the importance of teamwork between companies from different parts of the value chain in facing the challenge of plastics in the environment. At Enval, we know that plastics are not the enemy but are materials that improve our lives but must not end up as pollution. We are very pleased to know that our first plant, in collaboration with a company as recognized as Nestlé and in partnership with Greenback, will soon be operational in Mexico."

In April 2021, Nestlé Mexico became the first company in the country to neutralise all the equivalent plastic from its post-consumer waste, on a voluntary basis. With this new agreement, the world's leading company in Nutrition, Health and Wellness endorses its commitment to make use of innovation and technology to move from virgin plastic to recycled food-grade plastic, in line with the vision of finding effective solutions to prevent its packaging from ending up in landfills or as garbage.



FLEXIBLE, SINGLE-PLATFORM PACKAGING SOLUTION DELIVERS FORMAT AGILITY AND DELICATE HANDLING OF CRAFT-MADE ITALIAN CAKES

ivetech selected Rockwell Automation solutions to build a secondary packaging line for Galbusera-Tre Marie, an Italian brand with a long history in the bakery industry and with a strong commitment to preserving the craft-made quality of its cakes.

Background

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For Galbusera, an Italian company formed in 1938 in Morbegno, in Valtellina, the quality of its baked products - biscuits, snacks and crackers - has always been a priority. In 2014 Galbusera acquired Tre Marie, a Milan-based brand with a long tradition in the production of Italian panettoni and colombe and launched an important investment plan to modernize its manufacturing lines. Since January 2018, Tre Marie leavened products - colombe and panettoni - have been produced in the new plant in Vellezzo Bellini. Tre Marie products have always been characterized by their craft made taste, which is the result of a long and delicate production process: "Seventy-two hours are needed to produce a panettone or a colomba," Franco Ronconi, Technical Director at Galbusera. explains. "Our technicians keep the craftsmanship of our products alive even if the process is highly automated: we bake and package 1,800 colombe per hour and 2,200-2,400 panettoni per hour."

Challenge

When Galbusera transferred the production line from the Tre Marie headquarter in Milan to the new production site, a major renovation involved the leavened packaging process. "We were looking for a technology supplier that could give us a post-installation support too and we found out that Livetech could be the right one," Ronconi says. Livetech, a company delivering engineering, consultancy and production of complete packaging systems, proposed an innovative solution for the secondary packaging of panettoni and colombe; a system based on an automatic wrapping line that forms a display tray (couvette) from a cardboard die-cut. The line includes three robots that place the packed products on the tray.

TRE MAR

TRE MARIE

ARIE

As Federico Scornaienchi, Area Manager at



TRE MARI

MARIE

special





Livetech, explains: "The display tray is a very smart solution for the employees in stores, as they don't have to extract the products from any closed box to expose them; the so-called couvette is therefore a plus for Galbusera when contracting with deliverers and an interesting marketing tool, because the product is immediately visible and accessible to the end user as soon as the tray is placed in the store."

Furthermore, in the secondary packaging process, the new solution offers several benefits compared to the American box, which was previously used by Galbusera. It is more flexible, because a cardboard die-cut can be used to form different tray models, while the American box has standardized dimensions; and it helps to save materials used for the secondary packaging, because additional background and cardboard internal dividers are not needed.

Galbusera decided then to transform its secondary packaging concept radically. The most challenging step of the project concerned the ability of the line to realize the right batches required by Galbusera sales office and to meet the palletizing requirements: "We had to respect the quantity per sale unit and per pallet," Scornaienchi explains. The manipulation of the finished product was another peculiarity that Livetech and Galbusera had to cater for: "We had to comply with severe constraints in moving the product along the secondary packaging and transporting steps." Ronconi points out. "Products can't be allowed to deteriorate in their package, in terms of shape and appearance. Tre Marie panettoni and colombe are appreciated for their high quality and customers who choose them expect the same quality even in the packaging."

Robots have to load the tray not only with carton-packed products, but also flow-packed products, which are conceived to be sold in outlets. "In this second case, products in bags have to be picked and moved more delicately, because they are less protected than they are in a carton box, and we initially had some perplexities: could a robot deliver the same care as an operator's hand?" Scornaienchi continues. "Thanks to special gripping tools and advanced control configuration, the robots are able to offer delicate handling, preserving the product in both cases."

Solution

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Livetech designed a multi-format line for Galbusera, in order to form, fill and close the trays.

The first station comprises an automatic unit that loads and forms the die-cut cardboard. Three robotic islands are the core of the line: they take the products coming from the conveyor belt – which is connected to the primary packaging machine – and place them on the tray in the correct numbers. Different gripping tools are used depending on the package of the single product (case or bag).

When a format changeover is needed, the robots rotate towards the operator, who can replace the gripping equipment.

The tray then passes to a weighing station, where a cell verifies weight parameters: if they respond to set requirements – that is, the tray contains the right quantity of pieces – they move to the next robotic isle, where the robot puts glue to the edges of the cardboard die-cut and folds them, forming a containment perimeter. Then another piece of cardboard is placed above to cover the products. The trays are stacked one on top of the other, up to a maximum of three, and move to palletizing station.

The automation architecture implemented by Livetech is based on an Allen-Bradley® CompactLogix™ 1769-L36 programmable automation controller (PAC) from Rockwell Automation. This automation platform helped to minimize installation and startup time in Galbusera plant, thanks to a common software environment and an integrated axis control, which met the precision and speed requirements of the robotic islands.

Two Allen-Bradley Kinetix® 5500 servo-drives are connected to the controller, while four Allen-Bradley Kinetix single-cable VPL servo-motors are connected to the servo-drives. An Allen-Bradley Power-Flex® 525 variable-speed drive, an Allen-Bradley PanelView[™] Plus7 graphic terminal and several Allen-Bradley POINT I/O[™] modules complete the architecture.

The power system is a Rockwell Automation one too and is based on 1606 Series-XLS Switched-Mode Power Supplies. "Quality, integration and ease of use are the values we share with Rockwell Automation when it comes to selecting the right technology for a specific application," Scornaienchi says. "The CompactLogix platform helped us to build a flexible multi-format line."









Thanks to Livetech and Rockwell Automation, Galbusera now has a more automatized secondary packaging process without compromising the high quality for which its products are appreciated.

The new solution offers several benefits compared to the American box, which was previously used by Galbusera.

A cardboard die-cut can be used to form different tray models

Results

Thanks to Livetech and Rockwell Automation, Galbusera now has a more automatized secondary packaging process, without compromising the high quality for which its products are appreciated. Ronconi points out that in Galbusera automation is adopted where it's worth: "The secondary packaging of small batches is still manual," he says, "and our operators have the possibility to control and supervise the line." The Rockwell Automation platform helped to improve the flexibility of the secondary packaging line too: "We initially wanted to standardize the trays, but while developing the system, we changed our minds and chose a flexible solution, that had to be able to adapt the bottom of the tray according to the quantity of the pieces to be contained."

The CompactLogix PAC with integrated motion allows operators to perform quicker format changeovers and doesn't require the plant to be stopped upstream. Preserving and handling products correctly throughout the process is a must for Galbusera and thanks to Livetech and Rockwell Automation the Italian company got it: it can be sure that its colombe and panettoni come to the consumer in perfect conditions.

Challenge

Historic Italian bakery needed an upgrade path that balanced modern automation agility with delicate handling of its baked products.

Solutions

A Rockwell Automation solution was installed, which included:

Allen-Bradley CompactLogix programmable automation controller

Allen-Bradley Kinetix 5500 servo-drives Allen-Bradley Kinetix single-cable VPL servo-motors Allen-Bradley PowerFlex variable-speed drives Allen-Bradley PanelView Plus7 graphic terminal Allen-Bradley POINT I/O[™] modules 1606 Series-XLS Switched Mode Power Supplies

Results

Common software environment

Integrated axis control that meets the precision and speed requirements of the robotic islands PAC with integrated motion delivers quicker tray format changeover and doesn't require the plant to be stopped upstream.

www.rockwellautomation.com



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TURNING PROBLEMS INTO OPPORTUNITIES





trong of values that have always identified it Universal Pack has tried to turn these new problems into chances for growth. Here is how it was.

How did you face the problem of distance with customers considering the important export share (almost 90 %) of your business?

We have always been a pioneering company in terms of technology and digitalization.

The pandemic has represented the chance to boost further and make all those less adopted procedures standard: with this we mainly refer to remote FAT protocols, remote machinery installation and technical training.

We did not have to create new channels or provide new technology, but to expand the existing tools and procedures that were used in case of impossibility of meeting our customers at first hand.






2020 has undoubtedly been a special year, bringing unprecedented challenges. The restrictions on travels, meetings and daily activities has impacted to a large extent every industry

We offer assistance packages with augmented reality and e-commerce for purchasing spare parts.

We also provide monitoring plant performance by means of 4.0 and subsequent optimization of the productivity through proprietary algorithms as for machine learning and predictive maintenance.

We are in a very complex field, technically speaking, how is it possible to manage communication with customers effectively in this time?

The communication with customers is the most important part of the whole process: the final solution effectiveness and completion time depend on the quality of it.

We are equipped with specific tools for each phase of the negotiation and after sales. For instance, design reviews take place remotely on a "twin" machine of the one that the customer will receive. Moreover, we boast a factory laboratory (built in over 30 years of





Packaging

investments) for scientific analysis of products and film laminates.

india

There are also some stock machines, a white room for simulating specific environmental conditions and equipment for testing and simulating the conditions at the customers' premises. Besides that, we produce more than 80% of machine components in-house.

Over the years we have been able to develop a very efficient ecosystem in terms of flexibility and responsiveness.

Has the market changed this year?

There have been some changes on the market: this year requests have increased on products such as hand sanitizer, swabs, food single dose products like grated cheese and olive oil. The rise was due to the new global hygienic standards.

However, the level of requests is generally aligned with the latest years trend. Notwithstanding the peculiarities of 2020, we have kept up with the financial report forecast, confirming the annual growth in terms of turnover, new customers and number of workers.

With regard to sustainability, do you think that this year has been positive?

Absolutely. Besides the pandemic issue (that indirectly brought benefits to the environment in term of emissions) we have made great progress in terms of machines carbon footprint reduction and packaging with recycled and recyclable film laminates, thanks to collaboration with suppliers and research institutes.

www.universalpack.it

पैकेजिंग के क्षेत्र में यूनिवर्सल पैक एक अंतरराष्ट्रीय संदर्भ है। कंपनी के पास खाद्य, फार्मा, रसायन और कॉस्मेटिक उद्योग के लिए एकल खुराक उत्पादों की पैकेजिंग के लिए लंबवत मशीनों और पूर्ण स्वचालित लाइनों के डिजाइन और निर्माण में 50 से अधिक वर्षों का अनुभव है।

यूनिवर्सल पैक 150 से अधिक देशों में मौजूद है और अभी तक 8000 से अधिक सिस्टम स्थापित कर चुकी है। किसी भी प्रकार के पैकेज के लिए यह कंपनी अत्याधुनिक समाधान प्रदान करती है: स्टिक-पैक, चारों तरफ सील किए गए पाउच, पैक और कार्टन के आकार के अनुसार पैकेजिंग।

वर्तमान में, नवाचार के लिए मुख्य लक्ष्य निम्नलिखित पर ध्यान केंद्रित करते हैं: पुनर्नवीनीकरण और/या पुनर्नवीनीकरण सामग्री के साथ पैकेजिंग, 4.0 वातावरण में मशीनों का एकीकरण, ऊर्जा खपत अनुकूलन और पर्यावरणीय स्थिरता।





Labelling the Future

MODULARITY, _EXIBILITY, RACTICALITY.

Labelling in the Beverage, Food, Detergent and Pharmaceutical industries has always been our passion and our core business. Innovative technologies, an international sales and after-sales service network and operational flexibility are our strengths. Satisfying every labelling requirement from 1,500 to 50,000 bph is our result, appreciated by companies of all sizes. The more than one thousand one hundred systems now present all over the world is our greatest confirmation.



MAK machine configuration with HS SLIM adhesive units



Cold glue stations



Hot-melt stations



Roll-Feed stations



Adhesive stations (SLIM)



Example of configuration with Roll-Feed stations



Example of configuration with cold glue stations





Makro Labelling srl

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MAKRO LABELLING: TECHNOLOGY IN EVOLUTION ON THE SMALL AND LARGE SCALE

odularity, flexibility and practicality are key concepts in a company whose strong point is technological innovation and development. This is what the market wants and this is what customers get from the Italian based Makro Labelling, international standard setter for industrial labellers in the beverages, food, detergent and pharmaceutical sectors. The thirty years' experience of its founders, a team of 130 people, a dense and wellorganised sales network consisting of the branch offices Makro UK for the United Kingdom and Makro North America in Saint-Philippe (Montreal) for Canada and the USA, together with agents and representatives in the most important countries throughout the world, plus an impeccable assistance and spare parts service guarantee satisfaction of every labelling need and constant expansion on all the most important international markets.

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A range of labellers for production speeds of 1,500 to 50,000 \mbox{b}/\mbox{h}

The range includes labellers able to process from 1,500 to 50,000 bottles per hour, applying up to five labels per bottle and available in wet glue, hot melt, self-adhesive

and combined versions. For companies with limited production requirements, the MAK 01, MAK 02 and MAK 1 labellers provide speeds of up to 12,000 b/h with mechanical or electronic rotation of the bottle plates. With special applications and able to cope with production speeds of up to 50,000 b/h, the MAK 2, 3, 4, 5, 6, 7, 8 and 9 labellers, on the other hand, satisfy the needs of medium to large companies. The range includes a high speed self-adhesive labeller with reel winders and nonstop system enabling production to continue at maximum speed even during reel changes and a combined labeller to apply the fiscal guarantee seal. Thanks to a special, patented paper delivery system, the new MAK AHS2 self-adhesive labelling module responds to the need for faster, more precise machines. It guarantees a linear speed of 100 metres a minute at a label pitch of 20 mm. For the high volume PET market, such as the water and soft drinks sector, Makro Labelling has developed the MAK Roll Feed series of rotary labellers: The 6,000 b/h to 40,000 b/h production speed and use of wrapround plastic labels on a reel with hot melt application guarantee maximum economic benefits in the production process. The modularity of the machine also allows the





specia



roll feed unit to be replaced with a hot melt unit for precut, wet glue or self-adhesive labels.

In common with the entire Makro range with the Vision Control system to verify the quality and correctness of the packaging and manage rejects: two new inspection systems - RAPTOR (Rapide to Orientate) and A.L.I.C.E. (Advanced Label Inspection and Control Environment), which guarantee high performance, less production rejects and the highest finished product quality.

CLeap (Concept Leap)

Makro In 2017 created and presented a new concept of labelling machine using longstator linear motor technology, setting a new and revolutionary standard. Cleap's concept has led to the creation of the new Inline, which, in addition to high precision and labelling speed, also offers the advantage of no format changeover: in just a few minutes the operator is ready to start production again.

Its versatility and production flexibility make it ideal thanks to its small footprint. $\widehat{\ensuremath{\mathfrak{m}}}$

www.makrolabelling.it



मैक्रो लेबलिंग एक गतिशील कंपनी है जिसने तकनीकी नवाचार को अपना मजबूत स्तंभ बनाया है। पेय, भोजन, घर और व्यक्तिगत देखभाल और दवा उद्योग क्षेत्रों के लिए औद्योगिक लेबलिंग मशीनों के क्षेत्र में मैक्रो लेबलिंग आज एक अंतरराष्ट्रीय संदर्भ कंपनी है। एक सघन अंतरराष्ट्रीय वाणिज्यिक नेटवर्क, परिचालनात्मक लचीलेपन के साथ संयुक्त बिक्री पूर्व/ बिक्री पश्चात सहायता सेवा और लगातार विकसित हो रहे बाजार की मांगों का अनुमान लगाने की क्षमता प्रत्येक लेबलिंग आवश्यकता की संतुष्टि की गारंटी यह कंपनी देती है।





Sustainable packaging: why IPI's caps employ bio-based polymers

ow more than ever sustainable packaging plays a major role within the industry. As of today, 99% of plastics comes from fossil fuels[1]. The carbon footprint from burning them is the fastest growing part of humanity's global ecological footprint - accounting for 60% of the total[2]. To reduce mankind's reliance on fossil fuels is not simply a moral imperative: it is the only way out of the climate crisis. That is why sustainable packaging initiatives, such as IPI's bio-based caps, are paramount.

IPI's openings are the latest introduction in IPI's sustainable packaging offer. Built out of biopolymer packaging materials, IPI's bioplastic caps have a lower carbon footprint than traditional alternatives based on fossil fuels. First, since they derive from sugarcane they have a smaller carbon footprint, with lower cradle-to-plant-gate greenhouse gas emissions than petroleum counterparts[3]. Also, their manufacturing process and disposal is more eco-friendly, as they do not contribute to the ever-growing fossil fuels' carbon footprint and are 100% recyclable as well as fossil fuel-based biopolymers. Renewable, recyclable, bio-based caps are a peculiarity of IPI's offer. To best understand them we then proceed to explore and measure the sustainable packaging trend.

How important is sustainable packaging for consumers?

When it comes to sustainability, there's been one major change in recent years: the general public cares about it. Not only that: consumers are paying more attention and are willing to pay more.

There is convincing evidence by Nielsen [4] and McKinsey [5] that sustainability is not simply the concern of a small niche market. On the contrary, it is now a mainstream sentiment that cuts across all ages and is especially entrenched in gen zers[6] and millennials[7]. Consumers demand the adoption of corporate sustainability practices[8] in the spirit of sustainability, economic equality, and social responsibility.

This attitude has grown even more powerful during the initial aftermath of the COVID-19 crisis. A survey conducted by McKinsey [9] shows that the engagement



INSIGHTS

from customers with sustainability has deepened as a result of the pandemic. Two third of consumers state that it has become even more important to limit impacts on climate change.

What does it mean for a packaging solution to be sustainable?

To talk the talk and not just walk the walk, any packaging solution that aims at being sustainable must abide by these three principles: Renewability, Recyclability, Responsibility. A packaging is renewable if it comes from renewable sources. IPI's aseptic carton packaging, for instance, is renewable up to 90%. Precisely, it is 72% paperboard, plus bio polyethylene made from sugar cane, which IPI employs to manufacture caps and material layers. What's more, IPI has recently launched a line of paper straws and aims to provide its customers with a completely renewable packaging, with no trace of fossil fuel materials - a roadmap IPI has strongly committed to and which has also included the introduction of bio-based openings made from sugarcane biopolymers.

Recyclability, on the other hand, refers to the possibility of converting packaging waste into new materials and objects. In this regard, IPI is proud to say that its packaging is fully recyclable. By separating the paperboard of aseptic bricks from aluminium and polyethylene, raw materials are given a second life, being enabled to enter the production cycle once



again. This is what is called a circular economy. Last but not least, responsibility is about choices. IPI's aseptic carton packaging represents a responsible choice at an environmental and societal level. Environment-wise, IPI's aseptic carton packaging reduces CO2 emissions when compared to other packaging solutions. All this translates into a lower carbon footprint compared to alternative materials. On this line, bio-based caps truly stand out, as they produce fewer CO2 emissions than petroleum-based plastic caps. Also, IPI is Forest Stewardship Council®- certified as well as certified against Aluminium Stewardship Initiative (ASI) Performance Standard. As part of its enduring effort to fight deforestation, IPI has invested in tree planting in Petén, the northernmost department of Guatemala, close to the Mayan Biosphere Reserve and the famous Mayan archaeological site of Tikal. Petén has experienced the world's most rapid deforestation of any country over the last five years[10]. To make things right, all fruit trees financed by IPI will be donated to the farming families of Petén to sustain their livelihood.

Why IPI's caps employ biopolymers: taking advantage of biogenic carbon

As regards sustainability, IPI is at the forefront of the packaging industry, as it is among the first companies to feature bio-based caps in its aseptic carton packaging solutions. Using biopolymers into openings is crucial to IPI's sustainability roadmap. Thanks to biopolymers, not only do IPI's solutions produce less carbon dioxide than the alternatives, they also reduce carbon dioxide from the atmosphere through biogenic carbon. In fact, IPI's biopolymers are plant-based - precisely, they are sourced from Brazil, i.e. an area different from the Amazon rainforest, which is therefore preserved. As a matter of fact, plant-based biopolymers are equivalent to plant biomass in every way. Because of this, they "store" carbon dioxide. In fact, through photosynthesis, biomass stores CO2 and releases oxygen. Once the biomass is transformed into a cap, it retains any carbon dioxide stored inside it, actually removing it from the atmosphere.

Respect for the environment is maximum in everything IPI does. IPI is among the first suppliers to offer biobased caps and, also thanks to this, IPI's packaging solutions are up to 90% renewable, responsibly sourced, and fully recyclable. IPI fights deforestation and supports rural and indigenous communities through its initiatives in Guatemala. To offer carton packages made only from renewable or recycled material, 100% recyclable and able to support circular economy: that is IPI's goal.



aíbní

COMPLETE PACKING SOLUTION FOR DRIED FRUIT SNACKS



his text takes us through the 70-years of one of Italy's machinery manufacturers - Officina Meccanica Sestese (OMS) - right from the beginnings up to the present day.We want to illustrate how what was a small artisan company has become an important engineering company with more than 10 branches and representative companies around the world.

FOUNDING THE COMPANY 70 YEARS AGO

Officina Meccanica Sestese was founded in 1949 by Maurizio Rossi and Luigi Cristina, during the difficult period after the second World War. At that time, the company's activities were dedicated to equipment and accessories for furnaces for the production of bricks.

OMS' products soon had an important place in the market, and in 1958, new premises were opened in Arona (NO), where, the production of equipment for furnaces continued with new technology. In 1971, OMS patented the 'Forca Artiglio' for the handling and transport of bricks, with sales covering five continents.

Following on from this important growth, and newly developed products, the new premises in Paruzzaro (northern Italy, near Novara), were inaugurated in 1980.

During 1990, OMS designed and manufactured the first strapping head - the R10 - the cornerstone product that has enabled Officina Meccanica Sestese to become the leading reference company in the sector for automatic strapping.

DEDICATED TO THE PACKAGING SECTOR

Since then up to the present day, a number of new machines have been designed and built: heat shrinking and stretch hooding machines,



special





wrapping machines, new modular strapping heads, as well as strapping machines specifically for the paper and cardboard packaging sector. Last but not least, the development of special lines dedicated to other sectors. Working in the most diverse productive and applicative sectors has increased considerably OMS' global reputation, leading it, today, to become an engineering company with more than 10 branches and representative companies around the world.

The cornerstones on which OMS is founded are its history - of course - as well as its vast number of technological solutions, combines with solid relationships with clients who want to invest in strategic technology for their production processes, and therefore require partners that are well-prepared and who are able to provide machinery with guaranteed reliability over time.

OMS is, in fact, able to offer a complete series of machines and plants for end-of-line packaging, such as strapping, stretch & shrink hooding, wrapping.

RESPONDING TO THE MARKET WITH RELIABILITY, EXPERIENCE, FLEXIBILITY

Reliability, experience and flexibility are three important characteristics that enable OMS to respond to today's market demands, from the most simple strapping machine up to the most sophisticated packaging plant. All this is made possible thanks to OMS' many years working in this market sector, as well as the large number of ad hoc solutions studied for its clients. The important results achieved by the company are also thanks to three generations of businessmen who have continued to be involved closely with the market, with the vision of a future characterized by innovation and continuous improvement.

special

2019 AND THE FUTURE

OMS is now undergoing a phase of transformation from a high level 'artisan' company to an industrial enterprise, involving a series of organizational, design, commercial and production choices, aimed at guaranteeing – more and more – top-level service to its customers and consolidating its position in its target markets.

During this renewal process, OMS will also celebrate its 70th year of foundation with a series of actions and events specifically thought of for this important moment

Our motto: "Because looking back, we don't always remember all the steps of our journey, but we recognize the footprints we have left. And we look ahead to our new goals."

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www.ishidaeurope.com



Compostable bags solution ends search for fresh produce growers

trawberry Fields Organic Farm grows an extensive range of "inspirational vegetables and herbs". But, after 46 years of organic growing, they had struggled to find a supplier of compostable bags at an affordable price.

That was until they discovered the C BAG from flexible packaging and lidding films supplier KM Packaging and their partner Treetop Biopak.

It was with great enthusiasm that Pam Bowers of Strawberry Fields recently Tweeted: "After years in the researching, they're here! So exciting! All Strawberry Fields lettuce as from tomorrow will go out in these bags."

The C BAG is from KM Packaging's C-Range of compostable bio-plastic packaging with similar properties and look and feel as conventional plastic.

It has proven to be perfect for packing the products grown by Strawberry Fields at their farm in the Lincolnshire Fens, 10 miles north of Boston at the foot of the Wolds.

Pam Bowers said: "As well as not being able to source compostable bags at an affordable price, no one seemed to be able to supply on a wicket which is essential for our way of working. The C BAG was the ideal solution.

"Also, what we like about the bags is they immediately look different to their plastic counterparts so the customer is able to tell at a glance they are compostable."

Watts Farm, Kent-based growers, packers, and distibutors of fresh produce, is another satisfied KM customer who had been searching for some time for a cost-efficient compostable packaging solution.

They chose the C BAG due to its lower cost and compostable qualities.





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INSIGHTS



VERIFIED AS COMPLIANT NON-GMO

Both Watts Farm and Strawberry Fields were keen to replace existing packaging with a compostable alternative.

And Strawberry Fields were particularly concerned about GMO in some compostable packaging during their search for a supplier. They were also aware that the UK Soil Association requires organic-certified growers to use compostable packaging with no GMO.

So Strawberry Fields were delighted to discover that the C BAG from KM Packaging had been verified as compliant with the Soil Association Food & Drink standards. It is now being used to pack Strawberry Fields' Rainbow Chard, Red Oakleaf, Green Oakleaf, Romaine, Red Batavia, and Green Batavia lettuce.

THE KEY FEATURES OF THE C BAG INCLUDE:

- Home compostable.
- Guarantee non-GMO raw materials.
- Meets the Soil Association Standard for packaging materials.
- Excellent mechanical properties.
- Very good impact and puncture resistance.
- Excellent water resistance.
- Suitable for manual and automatic bagging lines.
- Good material perforation, keeping fruit and vegetable fresh.
- Printable.

The bio-plastic C-Range products from KM Packaging have been developed in partnership with Treetop Biopak, specialising in providing innovative compostable packaging solutions.

Treetop owner Amir Gross said: "As growers of fresh produce, Strawberry Fields and Watts Farm are very conscious about the environment.

They, therefore, sought a suitable compostable packaging solution.

The C BAG is ideal for them; from plant to pack and then back to compost."

Customers can compost the bag at home, including any vegetable leftovers, which will accelerate the bio-degradation process. Alternatively, if the local council offers kerbside col-



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INSIGHTS

lection of organic food waste, the bags can be used as caddy liners.

The C-Range of bio-plastic packaging materials includes shrink wrap, stretch wrap, adhesive tape, and bags. It enhances KM's portfolio of sustainable flexible packaging solutions and offers customers a wider range of choice.



A UNIQUE AND COMPLETE HIGH-TECH WORLD

ORRERI Food Processing Technology[®] is worldwide known for its ability to manufacture customized and designed turnkey solutions and to produce machineries and technologies unequaled for performance and results.

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GORRERI®'S RANGE is very wide and complete.

The company offers to its customers innovative and high performing solutions for many different applications like Compact and semi-automatic Lines for the production of Round And Rectangular Layer-Cakes and each kind of Dosed Products, Muffins, Eclairs and Shaped Cakes; both Vertical and Horizontal Injection Devices, Ultrasonic Cutting Systems for any need, Depositors, Enrobing and Decorating Devices, different solutions of Depanning Systems, Robotic arms to decorate and Printing Systems with edible inks as well as Customizable Machineries Made On Request.

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provide unique and innovative solutions to replicate complicated and craft processes, impossible to replicate with any other mixing device on the market all in continuous. This means space, time and money saving! Lady Fingers, Chiffon Cakes, Angel Cakes, Special creams, with or without inclusions, Chantilly, special batters without emulsifiers or preservatives, egg-free batters and egg-free sponge cake, special products... It is incredible the number of products you can obtain with GORRERI TURBOMIXER TECHNOLOGY[®]. GORRERI[®] is also widely know for PLANETMIXER SERIES[®], a range of indestructible pressurized planetary mixers, available in 6 different capabil-





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ity (from 120 to 800 lt) with a complete range of optional and devices to satisfy each single production need.

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components on the market, High flexibility, Entirely sanificable; High performance with reduction to minimum of the waste, Installation of the most recent and innovative technologies, Clean, simple and essential design to avoid contamination and dust.

A complete and innovative world, where IN-NOVATION and RELIABILITY are the main keywords. An historical Company that is still quickly growing and that in 2019 will inaugurate a new and innovative Company Site in the center of the Food Valley and of the Food Tech Valley, in the north of Italy where in 1987 it all began.

A brand new facility with a new and high-tech laboratory where customers will have the chance to test the most iconic technologies with their own ingredients and where they will have at their complete disposal all the 50 years-old Gorreri's know-how in the Confectionary process.

Visit: www.gorreri.com

LASER: COMPLETE PLANTS FOR FOOD INDUSTRY AND BAKERY PRODUCTS

aser has been specializing for years in the supply of complete plants for food industry and bakery products such as lines for the automatic production of biscuits, crackers, soft biscuits, cakes, plum cakes and tin bread.

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Thanks to its remarkable propensity for export and to the tailor-made, each line is taken care and customized in every single detail according to the requests of the customer and to the characteristics of the final product.

With more than 500 production lines installed in more than 200 countries worldwide with a strong presence in emerging markets even with local production units, the company aims to become a reference point for technological innovations in machinery for bakery products.

The range of products Laser can offer is the most complete in the market and actually can cover the full production of bakery products from mixing section, which can have bridge type planetary mixers, horizontal sigma mixers or turbomixers, to the forming section where several range of exturders, depositors , rotary moulding machines and lamination line for biscuits and crackers can be offered.

Special version of the machines for wash-down execution, Alergen free production, petfood productions are available upon request.

Tunnel ovens are a core product from Laser and each one is tailor











Pasta - Bakery







made accordingly to the technological requests: whether it would be direct gas fired, cyclothermic or forced convection, or a combination of these variants, the baking will be tuned to the requirement of the product, with simple and intuitive temperature and steam extraction controls. The ovens can come barebone and assembled locally or in pre-assembled and pre-insulated modules of 2 mts for a quicker installation and minimize the downtime or commissioning. Systems at the end of the line include cooling conveyors, oil spray units, cooling tunnels, in line and off-line sandwich equipment, stacking devices and automatic handling system for elevate outputs are some of the ancillary stations Laser can supply thanks to its long expertise in the field.

Everything is integrated with the most recent software automation and can be guarantee of constant and consistent biscuit production with overall efficiency of the process only a single supplier can guarantee.

Laser is also able to offer you a 360° service for food technologist consultancy thanks to its Italian and foreign experts which usually collaborate in the projects already from the engineering phase, ensuring that all the details of the product are taken in consideration before the line is designed.

This team will collaborate with the customer in order to improve, introduce new products, minimize downtime and running costs and train the customer team in order to improve the overall factory output and working conditions. $\widehat{\mathbf{m}}$







The only limit is our customer's

IMAGINATION

We design, develop and implement innovative and customized solutions for the food processing industry: **complete lines for your business**







BOSS, AN UNCOMPROMISING OVEN

Real Forni's new rotary oven Boss combines innovation and researches with the yearly experience and tradition

or more than 50 years Real Forni has been working in the development of ovens and equipment for the baking sector supporting the professionals from all over the world in this important food sector. The new rotary oven Boss combines innovation and researches with the yearly experience and tradition of the company thus making Boss the reference model of its category.

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Maximum efficiency, reduced overall dimensions and low consumption are the key features that allow the user to save energy and space, reduce the cost of maintenance and improve the result on the baked product.

A good ventilated baking for a rotary oven consists in the correct distribution of the heat and in the ability to bake the product with a gentle and abundant flow of air: this is the only way to equal the baking of a static oven. Another ultimate point is the ability of the oven to produce a great quantity of steam in a very short time and to regenerate it for the following baking. Thanks to the steamer positioned in the middle of the air flow, the oven Boss guarantees quickness and power to obtain crumbly products with a crisp crust.

In the planning stage we have worked hard on the consumption and the results are real, indeed the oven Boss 60.80 heats up very quickly and it needs only 50.000 installed kcal/h! This is possible thanks to a system of baking endowed with two powerful fans and an heat exchanger with triple turn of fumes and to a system of insulation consisting in three layers of rock wool compressed panels. As for the consumption, this system is extremely virtuous and with the addition of reduced overall dimensions it is possible to position the oven side by side on its three sides. These features give you the possibil-

special







a perfect cooking...always

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BAKERY AND PASTRY EQUIPMENT FORNI E ATTREZZATURE PER PANIFICI



realforni.com











ity to save a huge quantity of space inside your place in comparison to any other oven in commerce.

The range starts from the smallest 50.70 which is able to contain a trolley of 40x60, 40x80, 50x70 or 18"x26" of 16/18 trays, its reduced dimensions allow the transportation of the oven completely assembled. For trays 60x80 we can offer the classic Boss 60.80 with 18/20 trays or the "reduced" Boss with 16/18 trays (Boss 60.80 R) which is perfect for places not so high.

The range includes also the 60.100 model for trolleys 60x90, 60x100 and 80x80 and the largest Boss 80.100. All models are available with gas or gas-oil burner or electric power supply.

The ovens are provided with a low-

er platform for the rotative trolley in order to have an easy entry of the trolley, a motorised flue valve and stainless steel side panels. You can choose, as an optional feature, the fume exhaust from the rear wall of the oven or an advanced LCD display programmer.

There is also the brand new innovative and spectacular "Panorama" version which has a glass on the back side that enable the direct view of the baking process inside the oven, which is realized with a double inside glass with a very high insulation and with an external curved and openable glass for maximum safety, cleaning and beauty.

This oven is perfect to separate the laboratory from the sale zone and

it can be a great attraction both in shopping centers and in small bakeries because it guarantees a privileged view on the baking process, keeping a clear division between laboratory and commercial zone.

A LCD display inserted on the top, exposed to the public, is also available. This LCD display shows the state and the type of product which is baking (Baguette - ready in 11 minutes) with photos in high resolution. 🏛











ERREPAN SRL, METAL BAKING PANS AND TRAYS FOR INDUSTRIAL CONFECTIONERY AND BAKERY PRODUCTION SINCE 1987

Italian quality, high production flexibility and close relationships with the most important plant manufacturers in the world. ISO certified since 1998

Μ

ission: to help our customers to choose the products that best meet their

needs, according to the automation level of their production process, making sure they are satisfied. This is the mission statement of Errepan, a company that has been designing and manufacturing baking trays and pans for over 30 years.

Investments

During its activity, this small artisanal business has become a real large company thanks to constant and targeted investments.

The new arrivals include an automated laser welding station, particularly suitable for specific products, which allows a neat work, slag and burrfree, without sacrificing the performance levels of the classic systems.

Products

Thanks to a flexible production structure, Errepan is able to offer and design customised solutions. The synergic collaboration with the most important manufacturers of machinery and systems is an extra guarantee for their customers.

Errepan offers two main lines:

- standard line: the catalogue is dedicated to bakery retailers;
- industrial line: customised products for the food industry.













Download the catalogue for the standard line



Visit the website

On its brand-new website, the company shows its products providing technical details and a wide range of pictures.

www.errepan.com







Pasta - Bakery

aíbaí







for Bakeries, Confectioneries, Biscuits Manufacturers, Bakery-Cafés, Hotels, Pizzerias and Fast-Food Restaurants



stablished in 1990, EU-ROPA has been selling professional ovens to a large number of bakeries, pastry and pizza shops, hotels and supermarket chains. The brand EUROPA has become synonymous with reliability and innovation, specializing in the production of commercial ovens and equipment for bread, pastry and pizza baking.

Located in the North-East of Italy, the company has always had a strong international vocation; in fact, EUROPA worked hard during the years to be present in new markets, being active now in more than 80 countries in the world, thanks to the continuous creation of simple, USER-FRIENDLY products but, at the same time, with the BEST TECH-NOLOGY and 100% MADE IN ITALY.

The company grew and expanded in a very short time, leading the business over the main international markets. This could happen thanks to a dynamic team, characterized by a professional and fresh approach. The management group has always been supported by a qualified and experienced technical staff, ready to understand market's requirements and to meet customers' needs. Experimentation and research, in fact, have always represented the primary purpose of this company.

Our mission is and always will be clients' satisfaction. That's why our highquality products are complemented by an added value: people ready to help and guide the customers through every step of the process.

From the identification of the best product for your production to its offer, from equipment's delivery up to the aftersales assistance, we grant quick solutions and back-up services, offering alternative strategies custom-made for your specific conditions.

The wide range of products offered by EUROPA is divided in 2 main product lines: the BLACK Line and the GREEN Line. The BLACK LINE offers a large number of OVENS and PROVERS suitable for artisan bakers, industrial bakery/pastry/biscuits productions and supermarket chains. In this line, you can find: rack ovens, electric deck ovens, steam tube deck ovens, multiloading deck ovens and provers.

specia

Among all our products composing the BLACK Line, a special mention is needed for GALILEO rack ovens. Through the years, this oven has become even more complete, sophisticated and modern. Since 1997, thousands of bakeries worldwide choose to bake their typical BREAD and PASTRY products in our rotary rack oven.

Its strong points are COMPACT dimensions and SOLID structure, joining together REFINED DESIGN and FUNC-TIONALITY.

This product has been created fully understanding bakers' work routine: in fact, GALILEO has been studied to





Pasta - Bakery





simplify the cleaning and the ordinary maintenance.

ribai

Besides, the improved combustion chamber, completely renewed with innovative technologies, has allowed to reach a very high efficiency, with surprising recovery times and very low average consumptions.

The GREEN LINE presents more COM-PACT OVENS for smaller bakeries, pastry shops, biscuit manufacturers, bakery cafés and ho.re.ca. If you need small-footprint solutions and you are looking for a high-performance product in a limited space, GREEN LINE has the proper solutions for you: electric modular deck ovens, compact rotary rack ovens, mini-rotary rack ovens, convection ovens, combined solutions and provers.

Talking about GREEN Line, we have to talk about EDISON, which leads the idea of MULTI-PURPOSE ELECTRIC MODULAR DECK OVEN to a new, advanced level.

EDISON is available in different models, from 2 to 7 trays per deck, stackable up to 5 decks. Furthermore, EDI-SON ovens are available in 3 different CHAMBER CONFIGURATIONS: PASTRY, BAKERY or PIZZA.

In this way, the range can offer more than 50 solutions for PASTRY SHOPS, BAKERIES, HOTELS, FAST FOOD, RES-TAURANT and PIZZERIA, allowing the customers to create the perfect partner for their own workplace. For EUROPA, the last ones have been 30 years of ovens but, above all, 30 years of innovation: research and development, analysis supported by state-of-the-art tools, patented systems, and care for detail in every component.

This is how we build our products, by introducing and patenting new solutions, in order to make everyday life easier for bakers, pastry chefs and pizzaioli.

And the best is yet to come! 🏛

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बेकरी, कन्फेक्शनरी, बिस्कुट निर्माता, बेकरी-कैफे, होटल, पिज्र्जेरिया, फास्ट-फूड रेस्तरां और सुपर-मार्केट चेन के लिए यूरोपा पेशेवर रैक ओवन और डेक ओवन के उत्पादन में विशिष्ट है। इसकी स्थापना 1990 में हई थी।

इटली के उत्तर-पूर्व में स्थित, इस कंपनी का हमेशा एक मजबूत अंतरराष्ट्रीय व्यवसाय रहा है। यह कंपनी दुनिया भर के 80 से अधिक देशों में ओवन का निर्यात करती है, उपयोगकर्ता के अनुकूल उत्पादों की पेशकश करती है, तथा साथ ही, सर्वश्रेष्ठ तकनीक के साथ सुसज्जित है और निश्चित रूप से एक प्रतिष्ठित "मेड इन इटली शैली" के साथ डिजाइन की गई है।

एक पेशेवर और नए दृष्टिकोण की विशेषता वाली एक गतिशील टीम की बदौलत कंपनी ने मुख्य अंतरराष्ट्रीय बाजारों में अपने व्यवसाय को बढ़ाया और विस्तारित किया। प्रबंधन समूह को हमेशा एक योग्य और अनुभवी तकनीकी कर्मचारियों द्वारा समर्थित किया गया है, जो बाजार की आवश्यकताओं को समझने और ग्राहकों की जरूरतों को पूरा करने के लिए तैयार हैं। प्रयोग और अनुसंधान, वास्तव में, हमेशा इस कंपनी के प्राथमिक उद्देश्य का प्रतिनिधित्व करते हैं।

ग्राहकों की संतुष्टि हमारा मिशन है और हमेशा रहेगा।





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EXHIBITIONS 2022-2023

PROSWEETS 31/01-02/02/2022 COLOGNE

Fair for the sweets and snacks industry.

mcTER 24/02/2022 m Exhibition on energy efficiency.

INTERSICOP 19-22/02/2022 🛍

MADRID Fair for bakery, pastry, ice cream, coffee.

SIGEP 12-16/03/2022 RIMINI Fair for bakery, pastry, ice cream, coffee.

BEER&FOOD ATTRACTION 27-30/03/2022

Fair for beers, drinks, food and trends.

mcT ALIMENTARE 31/03/2022 m VERONA

Fair on technology for the food&bev industry.

FRUIT LOGISTICA 05-07/04/2022 BERLIN

Fair for fruit and vegetables.

VINITALY 10-13/04/2022 VERONA International wine & spirits exhibition.

ANUGA FOODTEC 26-29/04/2022 COLOGNE

Fair on food and beverage technology.

PROWEIN 15-17/05/2022 m DUSSELDORF

International wine & spirits exhibition.

COSMOPROF 28/04-02/05/2022 BOLOGNA

Fair for the cosmetic production chain.

CIBUS 03-06/05/2022 PARMA Fair of food product.

MIDDLE EAST 2022/23

GULFOOD 13-17/02/2022 m DUBAI Fair for food and hospitality.

GASTROPAN 03-05/04/2022 ARAD Fair for the bakery and confectionery.

HOSPITALITY QATAR

21-23/06//2022 DOHA Fair of Hospitality and HORECA.

DJAZAGRO 30/05-02/06/2022 mail ALGERS

Fair for companies of the agro-food sector.

IRAN FOOD BEV TEC 07-10/06/2022 m TEHRAN

Fair for food, beverage&packaging technology.

PROPAK ASIA 15-18/06/2022 m BANGKOK

Fair for packaging, bakery, pastry.

ANUTEC 14-16/09/2022 M MUMBAI Fair for the food&beverage industry.

PACPROCESS FOOD PEX 23-25/11/2022 C MUMBAI Fair for product from packaging.

WOP DUBAI

22-24/11/2022 DUBAI Fair for for fruits and vegetables.

PROPAK VIETNAM 09-11/11/2022 m SAIGON

Fair for packaging, bakery, pastry.

GULFOOD MANUFACTURING 08-10/11/2022 🛍 DUBAI

Fair for packaging and plants.

GULFHOST

08-10/11/2022 Image **DUBAI** Fair of hospitality.

GULFOOD 20-24/02/2023 m DUBAI Fair for food and hospitality.

EXHIBITIONS 2022-2023

IPACK-IMA 03-06/05/2022 MILAN Exhibition for the packaging industry.

MACFRUT 04-06/05/2022 🛍 RIMINI

Fair of machinery and equipment for the fruit and vegetable processing.

SPS/IPC DRIVES/ITALIA 24-26/05/2022 PARMA Fair for industrial

automation sector.

HISPACK 24-27/05/2022 m BARCELLONA Technology fair for packaging.

lechnology fair for packaging.

MECSPE 09-11/06/2022 🏛

BOLOGNA Fair for the manufacturing industry.

FISPAL 21-24/06/2022 m SÃO PAULO Fair for product from packaging.

LATINPACK 29-30/06/2022 m SANTIAGO CHILE International packaging trade fair.

DRINKTEC 12-16/09/2022 MONACO Fair for the beverage, liquid food industry. FACHPACK 27-29/09/2022 m NUREMBERG International packaging trade fair.

POWTECH 27-29/-09/2022 Im NUREMBERG The trade fair for powder processing.

mcTER COGENERAZIONE 23/06- 26/10/2022 m MILAN

Exhibition for cogeneration.

SIAL 15-19/10/2022 m PARIS Fair on food products.

SUDBACK

22-25/10/2022 STUTTGART Fair for bakery and confectionery.

CIBUS TEC FORUM 25-26/10/2022

Fair for food & beverage technologies trends.

SAVE 26-27/10/2022 🛍 VERONA

Fair for automation, instrumentation, sensors.

SIMEI 15-18/11/2022 m MILAN

Fair for vine-growing, wine-producing and bottling industry.

ALL4PACK 21-24/11/2022 🏛

PARIS Exhibition about packaging technology.

INTERPACK 04-10/05/2023 m DÜSSELDORF

Technology focused on packaging, bakery, pastry technology.

TUTTOFOOD

08-11/05/2023 milan Fair B2B show to food & beverage.

HOST

13-17/10/2023 MILAN Fair for bakery production

and for the hospitality.

MONACO Fair for the bakery and confectionery industry.

CIBUS TEC 24-27/10/2023 🛍 PARMA

Fair for food & beverage technologies trends.

BRAU BEVIALE 14-16/11/2023 NUREMBERG

Fair of production of beer and soft drinks.

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